

Volvo Cars defies slowing market to hit record sales

July 18 2019



The slowing global auto market hasn't braked Volvo's growth

Volvo Cars, the Swedish luxury brand owned by China's Geely, defied a slowing global auto market to set a record for sales in the first half of the year, although US trade war tariffs and falling prices squeezed profits.

The 7.3 percent year-on-year jump to a record 340,286 cars during the

first half of the year was accompanied by a 5.9 percent rise in [sales revenue](#) to 130 billion Swedish kronor (\$13.9 billion, 12.4 billion euros)

"At a time when most markets in the world see stagnating car [sales](#), we have had strong growth in the first half," chief executive Hakan Samuelsson was quoted as saying in a statement.

But increased pricing pressure and tariffs squeezed [operating profit](#), he acknowledged, adding that the company had implemented cost controls that should be felt in the second half of this year.

Reflecting these pressures, operating [profit](#) tumbled nearly 30 percent to 5.5 billion Swedish kronor.

Last year Volvo Cars, bought by Geely from Ford in 2010, set an annual sales record of more than 600,000 vehicles although profits were already feeling the effects of the US trade war with China and the European Union.

© 2019 AFP

Citation: Volvo Cars defies slowing market to hit record sales (2019, July 18) retrieved 5 May 2024 from <https://techxplore.com/news/2019-07-volvo-cars-defies-sales.html>

<p>This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.</p>
--