

# Beyond Netflix: A look at what you get with new streamers

October 30 2019, by Mae Anderson



In this July 14, 2017, file photo a crowd of people wait to enter the D23 Expo as crews do interviews outside the Anaheim Convention Center in Anaheim, Calif. Members of Disney's free D23 fan club were eligible to buy three years of Disney Plus service up front for the price of two years. (Jeff Gritchen/The Orange County Register via AP, File)

Attention binge watchers: There's life beyond Netflix, Hulu and Amazon.

Streaming choices are about to proliferate with the debut of Apple TV Plus on Friday and Disney Plus in two weeks. HBO Max and Peacock arrive next year. With discounts and other incentives, consumers can sample them all to figure out which ones to keep.

Here's a look at the new streaming challengers and what you get with each:

## APPLE TV PLUS

Apple's entry into the streaming business.

Launch date: Friday

Price: \$5 a month

Promotions: Seven-day free trial. A year free to buyers of a new iPhone, iPad, Apple TV, iPod Touch or Mac.

Original shows: A Jason Momoa series called "See" and "The Morning Show," a comedy starring Jennifer Aniston, Reese Witherspoon and Steve Carrell. The service will launch with nine original shows and movies, with more expected each month.

Other shows and movies: None.

## DISNEY PLUS

Disney's entertainment service, featuring shows and movies from Disney, Pixar, Marvel, Star Wars and National Geographic.

Launch date: Nov. 12

Price: \$7 a month or \$70 a year. Getting Disney Plus with ESPN Plus and Hulu, both owned by Disney, will cost \$13 a month.

Promotions: Seven-day free trial. Free year with all Verizon Wireless unlimited plans and when customers switch to Verizon's Fios Home Internet or 5G Home Internet.



In this March 25, 2019, file photo Peter Stern, Apple Vice President of Services, speaks at the Steve Jobs Theater during an event to announce new products in Cupertino, Calif. Apple TV Plus launches on Friday for \$5 a month with just eight shows and a few more coming soon. Apple will bundle it with sales of new gadgets like the iPhone, Mac and Apple TV. That suggests a market of 40 million customers, said Wedbush analyst Dan Ives. (AP Photo/Tony Avelar,

File)

Original shows: "The Mandalorian," a live-action "Star Wars" series created by Jon Favreau. A prequel to the "Star Wars" movie "Rogue One." A series about the Marvel character Loki. A rebooted "High School Musical" series. A documentary series focused on Disney.

Other shows and movies: Animated classics, including "Aladdin" and "The Jungle Book," will be available at launch; others will be added as streaming deals with other services expire. Movies released in 2019 or later will go to Disney Plus rather than a rival streaming service first. Disney Plus will also house past seasons of "The Simpsons," which Disney got through its purchase of Fox's entertainment business.

## PEACOCK

The service from Comcast's NBCUniversal will carry 15,000 hours of video at launch.

Launch date: April 2020

Price: Undisclosed

Promotions: Free for many Comcast cable and internet customers.

Original shows: Reboots of "Battlestar Galactica" and "Saved by the Bell." Comedy series "Rutherford Falls," from Michael Schur, creator of "The Good Place" and "Parks and Recreation."

Other shows and movies: "30 Rock," "Will & Grace," and "Cheers," though these won't stream exclusively on Peacock. Peacock will get

"Parks and Recreation" and "The Office" once existing deals with Netflix expire. "Bridesmaids," "E.T." and other movies from Universal Pictures, Focus Features and DreamWorks Animation.

## HBO MAX

A souped-up version of HBO from AT&T's WarnerMedia, with some 10,000 hours of video at launch.

Launch date: May 2020

Price: \$15 a month

Promotions: Free for about 10 million existing HBO subscribers—those who get HBO through AT&T distribution platforms such as U-Verse and DirecTV, and those who get the HBO Now streaming service directly from HBO, rather than a cable or online partner such as Amazon. Free for customers of AT&T's higher-tier wireless and broadband offerings.

Original shows: A "Game of Thrones" prequel called "House of the Dragon." "Raised by Wolves," a sci-fi series directed by Ridley Scott. "Strange Adventures," a DC Super Hero anthology series.

Other shows and movies: HBO shows and [movies](#), including theatrical releases that HBO licenses. Programs from the Warner Bros. studio, including "Friends," "The Big Bang Theory," "The Fresh Prince of Bel Air" and "Pretty Little Liars." The animated comedy "South Park." New CW shows "Batwoman" and "Riverdale" spinoff "Katy Keene" will also be available to stream after the season ends.

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