

# Sony's PlayStation 5 launch set for late 2020

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Sony's new PlayStation 5 console make players feel closer to the action of games, the company said

Sony said Tuesday its next-generation PlayStation 5 console, with new immersive features giving players the tactile experience of virtual worlds, would launch for the 2020 holiday season.

The Japanese electronics firm, which had teased its new [console](#) earlier this year, said a major new feature of the updated console would be its immersive controller.

"One of our goals with the next generation is to deepen the feeling of immersion when you play games, and we had the opportunity with our new controller to reimagine how the [sense of touch](#) can add to that immersion," said Jim Ryan, president and chief executive of Sony Interactive Entertainment.

The new controller will offer "[haptic feedback](#)" that brings players closer to the action of games.

"With haptics, you truly feel a broader range of feedback, so crashing into a wall in a race car feels much different than making a tackle on the football field," Ryan said.

"You can even get a sense for a variety of textures when running through fields of grass or plodding through mud."

Another feature will be "adaptive triggers" incorporated into controls "so that you feel the tactile sensation of drawing a bow and arrow or accelerating an off-road vehicle through rocky terrain," he added.

Sony, which leads the console segment, announced the move as more gamers move away from these boxes to streaming games powered by the internet cloud on a variety of devices.

Google, Apple and others have launched [game](#) subscriptions which compete with Sony's PlayStation Now cloud video game service.

According to NPD Group, a market research firm, 73 percent of Americans ages two and older play video games, an increase of six

percentage points since June 2018.

Mobile remains the most popular gaming platform, with mobile gaming appealing to gamers across all consumer segments, the NPD survey showed.

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