

## Motorola flips for its futuristic foldable phone

November 14 2019



This undated product image provided by Motorola by Motorola's new Razr phone. Motorola is bracing for the future by returning to the past as it adopts an historical flip-phone design in a smartphone with a foldable screen. (Motorola via AP)

Motorola is bracing for the future by returning to the past. The company



is adapting its historical flip-phone design for a smartphone with a foldable screen.

Samsung, Huawei and others have phones that fold like a book and offer a double-sized display when unfolded.

Motorola's new Razr <u>phone</u>, on the other hand, will be smaller than a regular smartphone until unfolded to its full 6.2 inch size. The idea is to make the phone more compact for carrying and storing when folded and not in use.

People have been upgrading smartphones less often as innovation slows down. The phone industry has been looking to foldable screens as a way to revive sales, though they are still <u>niche products</u>.

The phone will launch in the U.S. in January starting at \$1,500.





This undated product image provided by Motorola by Motorola's new Razr phone. Motorola is bracing for the future by returning to the past as it adopts an historical flip-phone design in a smartphone with a foldable screen. (Motorola via AP)

## © 2019 The Associated Press. All rights reserved.

Citation: Motorola flips for its futuristic foldable phone (2019, November 14) retrieved 10 April 2024 from <a href="https://techxplore.com/news/2019-11-motorola-flips-futuristic-foldable.html">https://techxplore.com/news/2019-11-motorola-flips-futuristic-foldable.html</a>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.