

10 secret Amazon Prime benefits you may not know about

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Amazon is a trendsetter in retail and delivery. The company is constantly fine-tuning and adding new benefits for Prime members, who fork over \$119 a year.

But, there are so many member benefits, it can be hard to keep up.

The Seattle-based company is making a push to rapidly expand one-day delivery as it prepares to offer its holiday blitz of deals, which haven't been announced yet. Amazon says it will spend \$1.5 billion on one-day shipping in the fourth quarter.

Members know they get free two-day shipping, access to shows and movies on Prime Video and 10% savings at Whole Foods Markets. But there are other freebies and ways for members to save that are not well publicized, according to Prime Insider, which lists news on new benefits, shopping tips, and deals. Bookmark it at Amazon.com/primeinsider. If you're not a member, give it a whirl for free for 30 days at Amazon.com/Prime.

1. Free one-day delivery

Amazon, the pioneer of free two-day delivery for members, is making free one-day delivery the company's new standard, to the joy of procrastinators everywhere. Customers who place orders throughout the day find packages on doorsteps by 9 p.m. the next day. This option is now available for free on 10 million items with no minimum purchase and varies by ZIP code. To see the option, filter by "Get it tomorrow" or look for the "Prime free one-day" logo or the option will be automatically selected if available at checkout.

2. Free same-day delivery

Even more amazing, residential customers can get 3 million items on the same day for free on qualifying orders of \$35 in eligible ZIP codes. Order by noon and goods arrive on or before 9 p.m. Look for the "Prime free same-day" option on eligible items. Members also can now get two-

hour grocery delivery from Amazon Fresh and now, Whole Foods Market. Finally Amazon Day lets members shop throughout the week and pick free delivery on the day of their choice.

3. Early sales access

Members get 30-minute early access to Amazon Lightning Deals, HoliDeals and Deals of the Day. These limited Gold Box deals offer up to 50% off a variety of products. Go to [Amazon.com/gp/goldbox](https://www.amazon.com/gp/goldbox) to shop the deals.

4. No-rush shipping bonus

If you don't need items super fast, Amazon gives you a bonus. Select "no-rush shipping" at checkout to receive on-the-spot discounts or earn rewards on future purchases for agreeing to receive orders in six business days.

5. Free shipping from WOOT

Shop on Amazon-owned [deal](https://www.woot.com/) site Woot.com with your Prime account and get free shipping. The site sells cheap refurbished electronics, housewares, clothes and more. Don't forget to check the clearance section for extra savings. By the way, WOOT is an acronym for Want One Of Those.

6. Prime Reading and Music

Members get free access to more than 1,000 digital books, audio books, magazines and comics. Titles are frequently updated at [Amazon.com/primereading](https://www.amazon.com/primereading). Look for the logo "Read for Free," and click to download on your Kindle or with the free Kindle app. Some

titles also have Audible companions so you can listen during your commute or while otherwise engaged. Also, Amazon First Reads allows Prime members a free book each month. Prime members also can try Kindle Unlimited, which usually costs \$9.99 a month, for \$1.99 for three months. Also, members can listen to more than 2 million songs and hundreds of hand-curated playlists and stations for free, too.

7. Prime Household

Here's a sweet deal: Household members, including kids, can share a members' Prime benefits, including video, eBooks, audiobooks, apps and games, by linking accounts at Amazon.com/households. After agreeing to share payment methods, adult keeps their personal account while sharing member benefits at no additional cost. Teens aged 13-17 year also can shop on their own. Parents approve orders via text. Household also allows sharing of Whole Foods Market benefits for one other adult and up to four teens

8. Alexa deals and skills

Get a list of savings offers by asking your Amazon assistant, "Alexa, what are your deals?" Alexa will tell you the offer, price and how much you're saving on the product. Make the most of Alexa's many talents. Find more skills the assistant can perform at Amazon.com/alexa-skills. Or, learn how to create your own custom skill at Blueprints.[amazon.com](https://blueprints.amazon.com).

9. Prime pets

Make a profile for fur babies and get a one-time 20% discount on your first pet food order after signing up at Amazon.com/pet. Then, you'll find more discounts with coupons. Opt into Subscribe & Save and get a 15% discount on future deliveries of not only pet food, but all your

favorite items.

10. Twitch gaming

Twitch, a social video platform with millions of members, is free for Prime members. Get a Twitch channel subscription every 30 days to use on partnered channels, free games and loot. Current offers: Play Runescape for free for two weeks and get free properties in GTA Online. Go to Twitch.Amazon.com for details.

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