

# These apps were the most-downloaded of the decade

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As the decade comes to a close, there are mobile apps for just about every time of activity or interest. If you have a smartphone, you certainly have at least a few apps on it.

Over the last 10 years, one app, and the company behind it, have dominated the market more than any other: Facebook.

That's according to data from App Annie, a San Francisco-based research firm that specializes in data on the mobile app industry. On Tuesday, App Annie released its list of the most-download apps of the decade, and revealed that Facebook holds a hammerlock on demand, with its suite of apps dominating the first four spots. Facebook's own app came in at No. 1, followed by its Facebook Messenger app at No. 2, and the [mobile apps](#) for Facebook-owned WhatsApp and Instagram at Nos. 3 and 4, respectively.

The list confirms that communication and social media apps remain consumer favorites. In addition to the Facebook-owned apps, App Annie's list included Snapchat at No. 5, Microsoft's Skype app at No. 6, TikTok at No. 7, Alibaba-owned UC Browser at No. 8, YouTube at No. 9 and Twitter in tenth place.

When it comes to the amount of money consumers are spending with an app, Netflix, with its monthly subscriber fees, took the No. 1 spot for the decade. The streaming site was followed, in order, by Tinder, Pandora Music, Tencent Video, Japan's Line, iQIYI, from China's Baidu, Spotify, YouTube, HBO Now and Kwai, from Chinese parent company OneSmile.

The most-downloaded game of the last 10 years was Subway Surfers, from Danish game developer Kiloo, while Clash of Clans, from Finland's Supercell, led the decade for consumer spend in gaming apps, according to App Annie's report.

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