

# China targets tech giants in app privacy crackdown

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In this April 29, 2015 file photo, a woman uses her smartphone near a booth for the Chinese Internet company Tencent at the Global Mobile Internet Conference in Beijing. Chinese tech companies including social media giant Tencent have been ordered by regulators to clean up how their apps handle user information or face possible penalties. The industry ministry said Thursday, Dec. 19, 2019 that 41 apps failed an examination following orders to ensure they comply with user data rules. (AP Photo/Mark Schiefelbein, File)

Chinese tech companies including social media giant Tencent were ordered by regulators on Thursday to clean up how their apps handle user information or face possible penalties.

The order is the latest in a series of crackdowns by Communist authorities who encourage internet use but are steadily tightening censorship and other controls on operators. Violators in earlier crackdowns have lost licenses or suffered other penalties that cut into revenue or depressed their company's share price.

The industry ministry said 41 apps failed an examination following orders in July to ensure they comply with user data rules.

Violators include Tencent Holding Ltd.'s QQ messaging app, Sina Corp.'s Sina Sports, Sohu.com Ltd.'s Sohu News and Xiaomi Corp.'s Xiaomi Finance.

The ministry said violations included improperly collecting or using information about visitors to their services.

The ministry said companies must comply by Dec. 31 or face "relevant resolution work," but gave no details.

Data protection rules say possible penalties include fines and loss of operating licenses.

China has the world's largest number of internet users with more than 800 million people online but also operates extensive monitoring and censorship.



In this Nov. 20, 2017, file photo, a woman wears her earphones as she walks past mascots representing the various platforms owned by Chinese internet conglomerate Tencent Holdings Limited during a promotion of Tencent Video, a video streaming service, in Beijing. Chinese tech companies including social media giant Tencent have been ordered by regulators to clean up how their apps handle user information or face possible penalties. The industry ministry said Thursday, Dec. 19, 2019 that 41 apps failed an examination following orders to ensure they comply with user data rules. (AP Photo/Ng Han Guan, File)

The government requires operators of websites and social media services to enforce increasingly pervasive censorship rules. Details are secret but discussion of politically sensitive topics often disappears from websites.

Regulators have stepped up control over the past decade by eliminating

anonymous use of the internet, requiring website operators to keep copies of anything the public posts on them and tightening censorship.

In 2014, Sina was stripped of its online publication license on charges of allowing lewd articles and videos to be posted on its service.

Last year, Tencent's share price slid after regulators slowed approval of new online games and proposed tighter oversight amid complaints young Chinese people were spending too much time playing them.

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