

Good news for parents: Spotify launches standalone app for kids in the U.S.

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Looking for something to keep the kids busy?

Last year, Spotify began beta testing a family-friendly version of its app



for premium customers in select countries. Now, with more kids increasingly spending time at home, the music streaming app is launching Spotify Kids in the U.S. and it comes complete with a "Wash Your Hands" playlist that offers youngsters hygiene tips in the age of coronavirus.

Spotify announced Tuesday that the family-friendly app has been bolstered with 30% more content, including 8,000 songs, playlists and stories to keep kids' attention.

"Now, at a time when so many kids are home from school, we're bringing the experience to even more people as the app rolls out in the U.S., Canada and France," Spotify said in a blog post.

There's a focus on educational content. A playlist hub called Learning has entertainment intent on teaching kids the alphabet, how to count and subjects like science.

Spotify also added a playlist with songs that teach kids to cough and sneeze into their elbows as well as other hygiene <u>best practices</u>.

For bedtime, there are lullabies and soothing sounds parents can play for toddlers. And there are mainstream music options free of expletives from companies like Nickelodeon, Disney and Discovery Kids.

Spotify insists that the app was developed with safety and privacy in mind.

Access to the app is bundled in with Spotify's Premium Family plan, which costs \$14.99 for up to six people who reside at the same address. A standard Premium account is \$9.99 for one person.

Spotify Kids is available to download via the Google Play Store and the



App Store.

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