

China tech giant Tencent's net profit jumps during pandemic

May 13 2020



Tencent chief executive Ma Huateng speaks during the World Artificial Intelligence Conference 2018 in Shanghai

Chinese internet giant Tencent reported Wednesday a sharp rise in firstquarter net profit after a surge in demand for its online games as the



coronavirus pandemic forces people to stay home.

The Shenzhen-based <u>company</u>, one of the largest listed on the Hong Kong stock exchange, said net profit rose 29 percent from a year earlier to 28 billion yuan (\$3.95 billion).

"During this difficult period, we seek to provide <u>online services</u> that keep people connected, informed, productive, and entertained," chief executive Ma Huateng said in a statement.

"So far, our businesses have proved resilient and cashflow-generative."

While many companies are being hammered by the economic fallout of the pandemic, tech firms have seen strong demand for their products.

Tencent is one of the world's largest gaming companies and the industry has benefited enormously from the billions of people around the world forced into lockdowns or restricted by social distancing rules.

Online game revenue grew by 31 percent on year to 37.2 billion yuan, Tencent said.

The company owns hugely popular titles such as "Honour of Kings", "PUBG Mobile" and "Clash of Clans".

"Peacekeeper Elite", a less violent version of "PUBG Mobile" that was released last year to comply with authoritarian China's censors, was also a major success.

Revenues from online advertising and tech products for the finance industry also held up despite the virus, increasing 32 percent and 22 percent respectively in the first quarter, though they continue to face stiff competition from Alibaba.



Tencent's shares closed down 0.32 percent on Wednesday before the results were released.

But the company has gained more than \$42 billion in <u>market value</u> since COVID-19 broke out, Bloomberg News reported, defying a global market rout and a record Chinese economic contraction.

© 2020 AFP

Citation: China tech giant Tencent's net profit jumps during pandemic (2020, May 13) retrieved 30 April 2024 from https://techxplore.com/news/2020-05-china-tech-giant-tencent-net.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.