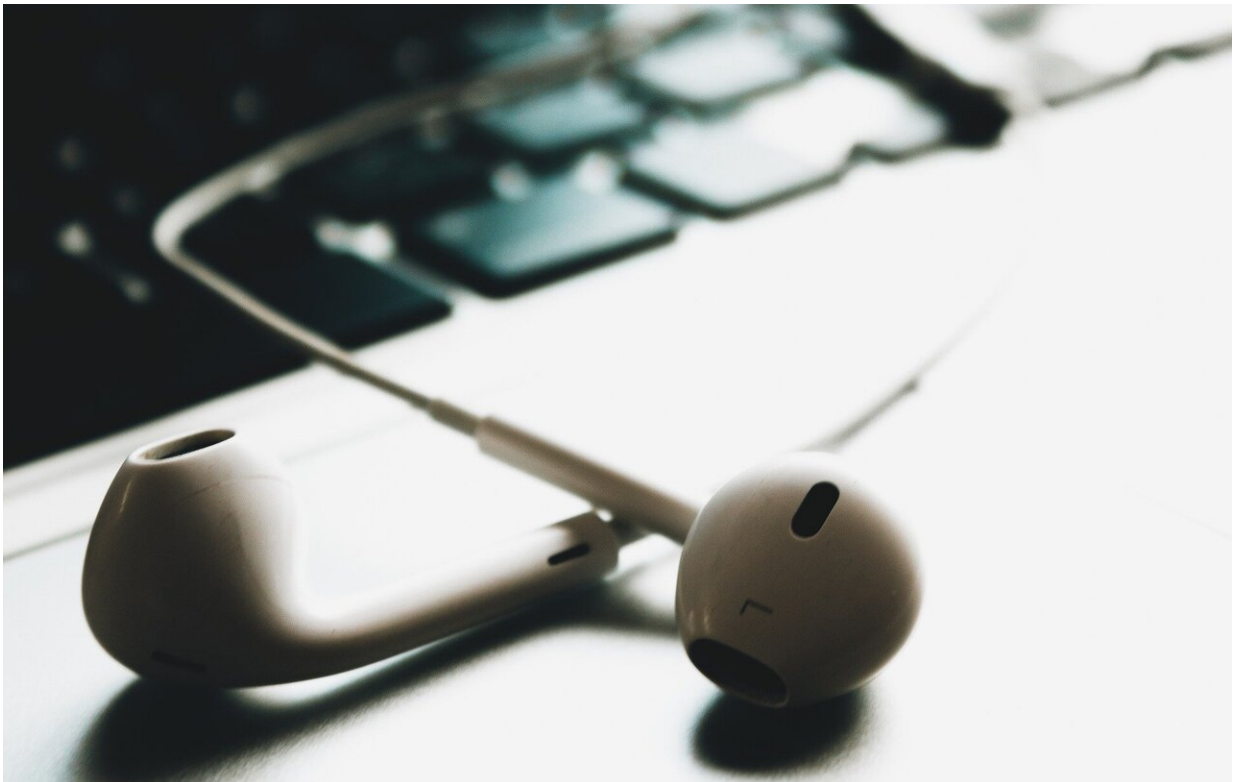


McLaren partners with Klipsch for new lineup of racing-inspired wireless earbuds

July 15 2020, by Dalvin Brown, Usa Today



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A new lineup of earbuds is geared towards audiophiles and race car fanatics alike.

The audio company Klipsch and automaker McLaren partnered on a run

of carbon fiber, wireless earbuds with some [design elements](#) taken from Formula One race cars.

The result is the " Klipsch T5 II True Wireless Sport McLaren edition earphones," a lengthy name for the luxury listening devices designed to stay dry and remain in place "no matter what life throws at them."

"We are leveraging our unique brand synergies in design, technology and innovation to create the speed of sound," said Vince Bonacorsi, vice president of lifestyle division at Klipsch in a statement.

The top-tier McLaren Edition version comes trimmed in the racecar brand's hallmark Papaya Orange color. It also has carbon fiber accents and a charging pad with a \$249 price tag. The headphones have eight hours of battery life, while the "watertight" charging case can support 24 additional hours of listening.

For \$20 less, you can have the mid-tier Sport earbuds, which pack the same features as the McLaren Edition, minus the charging pad, and come in three colors: white, green and black.

The entry-level T5 II earbuds are a second-generation, basic earset that is 25% smaller than the originals announced in January. The \$199 pair of earphones fit into a brushed metal case.

Klipsch and McLaren first paired up to show the new headphone series at CES earlier this year. The first rollout consisted of three products: smart earphones, over-ear, noise-canceling headphones and the first generation T5 earphones.

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