

Vintage Super Mario Bros. video game sells for \$114,000

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An unopened copy of a vintage Super Mario Bros. video game has been sold for \$114,000 in an auction that underscored the enduring popularity of entertainment created decades ago.

A [bidder](#) who wished to remain anonymous snapped up an early version of the pioneering Super Mario Bros. game released in 1985 for Nintendo's NES console during an [auction](#) conducted Friday by Dallas-based Heritage Auctions.

The \$114,000 price eclipsed Heritage Auctions' previous record amount for a video game, which was a \$100,150 bid made early last year for an unopened copy of the same game.

The Super Mario Bros. copy that sold for a new record was part of a collection of video games from the 1980s and 1990s that sold to various buyers for nearly \$700,000, which was well above Heritage Auction's initial target of about \$500,000. Other titles auctioned off included "Mike Tyson's Punch-Out!" a 1987 [video game](#) based on the former former heavyweight boxing champion, that sold for \$50,400.

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