

# Ethiopian Airlines rides out pandemic on strength of cargo boom

September 29 2020, by Robbie Corey-Boulet

---



Cargo flights have helped Ethiopian Airlines remain financially viable during the pandemic

Six months since the coronavirus pandemic upended the global airline industry, Ethiopian Airlines is facing a heavy toll: more than \$1 billion in

lost revenue, to say nothing of 850 infected employees.

Yet Tewolde Gebremariam, CEO of the state-owned airline and jewel of Ethiopia's economy, maintains the situation would have been far worse if it had not rapidly adapted to a 90 percent drop in international passenger traffic.

Africa's largest carrier pivoted in March to meet surging demand for air freight, repurposing 45 passenger jets in order to build out its cargo fleet.

"We were very quick, very fast, flexible and agile to move our forces, resources and everything to cargo," Tewolde told AFP in an interview.

"I would say that those actions have saved the airline."

So far Ethiopian has avoided seeking a bailout, laying off any full-time employees or requesting deferrals on debt payments, Tewolde said.

It even reported a profit of \$44 million (37 million euros) for the first half of the year, he said, although the company declined to give details because the figures are unaudited.

The slow rebound in [passenger traffic](#) means Ethiopian remains in "survival mode", Tewolde said.

But as the industry attempts to recover, he is looking to deepen ties with other African carriers, notably beleaguered South African Airways (SAA).

"It is... an opportune time now to support other airlines because we are in a better position," he said.

## Cargo boom

Ethiopian resorted to unorthodox tactics to exploit the pandemic-related cargo boom.

In addition to stripping out seats from 25 passenger aircraft, it enlisted 20 more planes whose seats were left in place and the cargo was secured with safety belts.

Prime Minister Abiy Ahmed took to pitching Ethiopian's cargo services in calls with world leaders, according to several diplomats.

"Ethiopian could react with more agility than other airlines because it has always been run like a business," said Chiedza Madzima, head of operational risk at Fitch Solutions.

"There's a significant role of the state, but there's very limited state interference in the way Ethiopian Airlines is run."

The airline was further aided by the UN's decision to open a humanitarian transport hub in Addis Ababa in April.

To date Ethiopian has operated 360 cargo charters of personal protective equipment to more than 80 countries, Tewolde said.

And once a vaccine is approved, Ethiopian plans to make available "at least 40 airplanes" to distribute it globally.



Parking lots for unused airliners, known as 'boneyards', have filled up because of the coronavirus

## Looking outward

Ethiopian has been closely watching other African carriers' response to the Covid-19 crisis.

Ethiopian already partners with Malawian Airlines and ASKY Airlines out of its hub in Togo.

It also holds a 45-percent stake in Zambia Airways which Tewolde said he expected would launch "either in October or November".

But Tewolde lamented that African carriers currently only meet about 20 percent of the continental market's needs.

"We have been aiming to reverse this market share, meaning African airlines, indigenous African airlines, should get at least 50 percent," he said.

With that in mind, Ethiopian is in talks over the restructuring of SAA, which has survived only through years of state bailouts.

In July, SAA's creditors approved a rescue plan that would replace it with a new and competitive carrier.

Tewolde said Ethiopian had made clear to South African officials that it was "not interested in equity" or in helping SAA manage its debt.

"We told them that we can give them management expertise, technical expertise, fleet and we can work on a commercial collaboration to restart South African Airways together," he said.

"We are interested only in the restart of the new airline at the beginning of next year."

## **A drawn-out crisis**

The International Air Transport Association (IATA) has reported a 58.5-percent drop in passenger demand in Africa for 2020.

"We're unlikely to see passenger levels return to 2019 levels for the next three to four years," said Madzima.

Ethiopia never closed its borders to international travel, but closures elsewhere meant the airline missed out on its normal summer peak, and

it remains cut off from "very important markets" like China, India, South Africa and Saudi Arabia, Tewolde noted.

Even for flights that are running, he said, load factors are "less than 40 percent".

"This shows the severity of the crisis and also the length of the crisis," he said.

© 2020 AFP

Citation: Ethiopian Airlines rides out pandemic on strength of cargo boom (2020, September 29) retrieved 8 May 2024 from

<https://techxplore.com/news/2020-09-ethiopian-airlines-pandemic-strength-cargo.html>

<p>This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.</p>
--