

Ford to build electric truck plant in Michigan, add 300 jobs

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This Feb. 15, 2018, file photo shows a Ford logo on the grill of a 2018 Ford Explorer on display at the Pittsburgh Auto Show. Ford Motor Co. will offer early retirement incentives with hopes of cutting its U.S. white-collar workforce by 1,400 more positions. President for the Americas Kumar Galhotra told employees about the offers Wednesday, Sept. 2, 2020. (AP Photo/Gene J. Puskar, File)

Ford says it will add 300 jobs at a new factory that's being built to assemble batteries and manufacture an electric version of the F-150 pickup truck.

The [new plant](#) is being built in Dearborn, Michigan, where Ford is starting to produce a new version of the F-150 that's due in showrooms this November.

Ford's F-series pickup is the top-selling vehicle in the U.S. with nearly 900,000 sold last year.

Ford says the new electric truck will go on sale in mid-2022. The company says it's investing \$700 million in its Rouge factory complex to make the new trucks. Ford also plans a plug-in gas-electric hybrid version.

The [company](#) says a study done by the Boston Consulting Group found that the F-Series brings in \$42 billion in U.S. revenue. That's more than whole companies such as McDonald's, Nike and Netflix.

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