

Wait, more iPhone 12s are coming? Get ready for iPhone 12 Pro Max, plus the Xbox, PS5 and HomePod Mini

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Customers can order the all-new iPhone 12 mini, iPhone 12 Pro Max, and HomePod mini beginning tomorrow, Friday, November 6.

The world's largest iPhone goes on sale Friday for pre-order customers, and if you're thinking, wait a minute, didn't the new iPhones go on sale in October, you didn't read the fine print.

Two of the four new iPhones, the iPhone 12 and iPhone 12 Pro, were indeed released last month. But Apple may have kept the best for last, in terms of the phone that photographers are drooling over. That model is the iPhone 12 Pro Max.

Pre-orders for that phone—and the fourth one—the mini, open at 8 a.m. ET Friday, but will be available at stores on Friday, Nov. 13.

Meanwhile, many big-ticket tech items are also being prepared for launch.

Apple's HomePod Mini, which looks to take on Amazon's Echo and Google's Nest Audio speakers with Apple's first consumer priced \$99 speaker, also goes on pre-sale Friday for release on the 13th.

And the battle of the newest videogame units is slated for next week as well, but good luck finding them. Sony's PlayStation 5 (starting at \$399) is set for Tuesday, Nov. 10, while Microsoft's Xbox Series X (\$499) is on for Thursday, Nov. 12. Both are sold out in presales, but stores in desperate need of customers could surprise fans with devices in stock next week.

Of the new phones:

The iPhone 12 Mini is a pint-size version, with a 5.4-inch screen for those concerned that iPhones have gotten too big. (It also has the lowest price of the new 12 line, starting at \$699.)



The iPhone 12 Pro Max

On the other side of the spectrum, the iPhone 12 Pro Max sports a 6.7-inch screen, setting a new record for iPhone sizes. The iPhone 12 and 12 Pro models have 6.1-inch screens.

But beyond the heft for the iPhone 12 Pro Max are the new camera features that have pros drooling.

"It's great," DPReview said of the iPhone 12, "but the Max should be even better:"

Specifically, Apple promises a 47% larger image sensor and large pixels, too, meaning higher resolution photos, an advanced image stabilizer to help steady shots and a more advanced telephoto lens.

The [focal length](#) is 65mm, up from the 52mm offering on the other iPhones with an advanced "telephoto" offering. Many pros use a 24mm-70mm zoom lens on their DSLR and mirrorless cameras to cover events, and with the three lenses on the iPhone, the ultra-wide kicks in at around 20mm, meaning a little iPhone is equaling what many photographers spend \$1,000 to \$2,500 for their accessory go-to lens.

Meanwhile, there are only two more new announced major fall tech products left. Google's Pixel 4a (5G), a \$499 version of a phone initially released in the summer, which connects to the new 5G wireless networks, is slated for Nov. 19.

And Amazon's third-generation Echo Show 10, which features a rotating chassis that moves when video chats spread out across the room, is still listed as "coming soon," on Amazon's website. The unit will sell for \$249.

Finally, Apple is slated Tuesday to unveil new MacBook laptops that will be powered by the same Apple-made processor chips that it uses to power iPhones and iPads. But no word yet on a release date.

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