

Ford takes 2 of 3 North American vehicle of the year awards

January 11 2021



In this Oct. 20, 2019, file photograph, the company logo shines off the grille of an unsold 2019 F-250 pickup truck at a Ford dealership in Littleton, Colo. Ford Motor Co. posted a stronger-than-expected third-quarter net profit, the company announced Wednesday, Oct. 28, 2020, as demand for cars and trucks recovered from coronavirus shutdowns and the company sold more high-margin trucks. (AP Photo/David Zalubowski, File)

Ford Motor Co.'s new electric Mustang Mach E is the North American Utility Vehicle of the Year, and the company's F-150 pickup won truck honors from a group of auto journalists.

Hyundai's Elantra [compact car](#) took Car of the Year as all three awards were announced during a Monday webcast.

About 50 automotive journalists serve as judges, for the three awards, which are announced every January. They're chosen from dozens of candidates and must be new or substantially changed. Automakers often use the awards in advertising.

The judges evaluate finalists on value, innovation, design, performance, safety, technology and driver satisfaction. The [selection process](#) started last summer.

Utility of the Year finalists included the Mach E as well as the Genesis GV80 and the Land Rover Defender. Pickup finalists included the F-150 as well as the Jeep Gladiator Mojave and Ram 1500 TRX.

In addition to the Elantra, car finalists included the Genesis G80 and the Nissan Sentra.

© 2021 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed without permission.

Citation: Ford takes 2 of 3 North American vehicle of the year awards (2021, January 11)
retrieved 3 May 2024 from

<https://techxplore.com/news/2021-01-ford-north-american-vehicle-year.html>

<p>This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.</p>
--