

Streaming service Paramount+, featuring content from CBS, Viacom, to launch March 4

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Got room in your life for another streaming service?

ViacomCBS announced Tuesday it plans to launch Paramount+, which

will combine content from CBS, Viacom and the Paramount film studio, on March 4.

Paramount+ will take the place of CBS All Access, which includes live sports and TV shows on CBS channels, programming from channels such as BET and Comedy Central and original programming such as "Star Trek: Discovery."

ViacomCBS has yet to share how much the [service](#) will cost. CBS All Access is available for \$5.99 a month with limited commercials or ad-free at \$9.99 a month.

"With Paramount+, we're excited to establish one global streaming brand in the broad-pay segment that will draw on the sheer breadth and depth of the ViacomCBS portfolio to offer an extraordinary collection of content for everyone to enjoy," said Bob Bakish, president and CEO of ViacomCBS, when it was announced last September.

When the rebranding was announced, ViacomCBS revealed original programming planned for Paramount+, including "The Offer," a scripted limited-event series based on the making of "The Godfather," and a true crime docuseries based on the TV show "Criminal Minds."

Paramount+ is the latest in a growing selection of streaming services. This month, Discovery+ launched, featuring content from channels including Animal Planet, Food Network, HGTV and TLC.

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