

# Amazon Prime Video to stream 21 Yankees games

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In this Jan. 29, 2020, file photo, NFL Commissioner Roger Goodell answers a question during a news conference for the NFL Super Bowl 54 football game in Miami. The NFL will nearly double its media revenue to more than \$10 billion a season with new rights agreements announced Thursday, March 18, 2021 including a deal with Amazon Prime Video that gives the streaming service exclusive rights to "Thursday Night Football" beginning in 2022(AP Photo/David J. Phillip, File)

Amazon Prime Video will stream 21 Yankees games to members in New York's broadcast market for the first season, a slate that starts with an April 18 matchup against Tampa Bay.

YES said Wednesday that while it announced on March 3 last year that Amazon Prime Video would stream 21 games in 2020, the streams did not take place because of the shortened season caused by the novel coronavirus pandemic.

The games are produced by the Yankees' YES Network and are all scheduled for broadcast on WPIX. YES said they will be available at no additional cost to Prime members in the Yankees' home market of New York state, Connecticut, northeast Pennsylvania, and north and central New Jersey.

Broadcasts will include a 15-minute pregame show and streams viewed on Android, iOS mobile and Fire TV and will include an in-game statistics feed.

Major League Baseball owners voted in November 2019 to have digital streaming rights within a team's broadcast market revert to each club from Baseball Advanced Media starting with the 2020 season.

The Yankees reacquired control of YES in August 2019, joining Amazon and the Sinclair Broadcast Group to buy an 80% stake from The Walt Disney Co. in a deal that valued YES at \$3.47 billion. Disney was required to sell 21st Century Fox's regional sports networks as part of its acquisition of Fox's entertainment assets.



This Sept. 6, 2012, file photo, shows the Amazon logo in Santa Monica, Calif. The NFL will nearly double its media revenue to more than \$10 billion a season with new rights agreements announced Thursday, March 18, 2021 including a deal with Amazon Prime Video that gives the streaming service exclusive rights to "Thursday Night Football" beginning in 2022 (AP Photo/Reed Saxon, File)



In this Saturday, Dec. 26, 2020, file photo, An 'NFL on prime video' banner hangs on the field prior to an NFL football game between the San Francisco 49ers and Arizona Cardinals in Glendale, Ariz. The NFL will nearly double its media revenue to more than \$10 billion a season with new rights agreements announced Thursday, March 18, 2021 including a deal with Amazon Prime Video that gives the streaming service exclusive rights to "Thursday Night Football" beginning in 2022.(AP Photo/Jennifer Stewart, File)

Yankees Global Enterprises owns a 26% share in YES, while Sinclair owns 20% and Amazon 15% with the right to purchase more. The rest is split among RedBird Capital, The Blackstone Group and Mubadala Capital.

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