

# Can the city cycling boom survive the end of the COVID-19 pandemic?

March 4 2021, by H el ene Duranton

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In Paris, the major east-west axis, from the Place de la Concorde to the Place de la Bastille, as given a temporary ‘coronapiste’ after the pandemic broke out. Mayor Anne Hidalgo has said that it will become permanent. Credit: [Mairie de Paris](#)

When the COVID-19 pandemic broke out in 2019-20, it had an immense impact around the world, but particularly in urban areas, where

it was particularly transmissible. Lockdowns and curfews were imposed, as well as distance work and remote learning, in an attempt to reduce infection rates. As car and plane travel dropped precipitously, [air quality improved](#) unintentionally due to an "unprecedented decline in CO<sub>2</sub> emissions." At the same time, because cycling was a form of "[safe mobility](#)", leading cities created "[pop-up cycling lanes](#)" to encourage socially distanced mobility.

The result was an [unprecedented bike boom](#) around the world. It was in part enabled by [bike-sharing systems](#) that began to spread in the 2000s as well as technological innovations such as electric bikes. The sudden emphasis on [low-pollution, active transportation](#) has permitted cities to move closer to pollution reduction targets—the UK has targeted an [80% reduction in emissions by 2050](#), while France is seeking [carbon neutrality in 2050](#).

The gold standard for [active transportation](#) has long been the cities of [Amsterdam](#) and [Copenhagen](#), where [cycling](#) is embedded in the culture. So much so that to "Copenhagenize" is now a common term among promoters of urban cycling. While it is easy to assume that this is cultural and has always been the case, Amsterdam only committed to improving cycling access [during the 1970s](#).

Bringing about transportation and [lifestyle change](#) is achievable, but requires political will and public support. Other examples of significant cultural changes in shorter periods of time include the compulsory use of seatbelts in cars and the prohibition of smoking in public buildings. Amsterdam and Copenhagen present high standards by which to judge other cities, but if the growth in cycling is to be safe and sustainable, standards must be high.

## **How COVID-19 has helped cities shift to active transportation**

Three leading cities—London, Paris and New York—have all seized on the COVID-19 pandemic as an opportunity to make improvements to their cycling infrastructure to improve mobility, reduce congestion and cut pollution. While these cities are distinct, how do their cycling infrastructures compare?



The 'cycle superhighway' on London's Southwark Bridge Road. Credit: [Geograph.org.uk](https://www.geograph.org.uk)

## London

The introduction of a number of "[cycling superhighways](#)" in London

over the past few years has expanded segregated cycling facilities, while routes on existing roads have improved user safety. The addition of [temporary cycling lanes](#) could help link these existing facilities together, to provide a convenient and comprehensive cycling plan for London.

The UK transport secretary, Grant Shapps, has promoted cycling during lockdown and as a legacy of the pandemic, [stating](#): "Millions of people have discovered cycling—whether for exercise or as a means of safe, socially-distanced transport. While there is no change to the 'stay at home' message today, when the country does get back to work we need those people to stay on their bikes and be joined by many more."

To support this goal, in May 2020 the government established a [£250 million emergency active travel fund](#), kept bicycle shops open, and issued £50 bicycle repair vouchers to encourage people to cycle. The mayor of London, Sadiq Khan, is aiming to have 80% of journeys be made by foot, bike or on public transport by 2041. A key element of the program, known as [Streetspace](#), is the construction of a "strategic cycling network, using temporary materials." The intention is for changes to become permanent fixtures, accommodating a projected 10-fold increase in cycling.

## Paris

Long an advocate of reducing car traffic in Paris, mayor Anne Hidalgo has recognized the danger of air pollution in conjunction with the [coronavirus](#), calling the combination "a dangerous cocktail."

During her first term in office she spearheaded a significant increase in cycling-specific infrastructure. The Rue de Rivoli, which runs east-west through the heart of the [city](#), was already reconfigured to reduce traffic and prioritize cycling. When the pandemic broke out, what was already the equivalent of one of London's "cycling superhighways" was doubled

in width, removing an entire lane once dedicated to car traffic. The long-term goal is that even when the pandemic ends, the [pop-up cycling lanes will become permanent](#).

The city has also introduced [€500 subsidies for the purchase of E-bikes](#) and €50 reimbursements for bike repairs.



The 'Velopolitain M' pop-up cycling lane on the Avenue de Saint Ouen in Paris. It designed to follow the city's number 13 metro line, allowing former or occasional subway users to easily find their way when cycling. Credit: [Chris93/Wikimedia, CC BY](#)

## **New York**

New York would not perhaps be the first city to come to mind as being cycle-friendly. However, even prior to the pandemic it had committed to ["breaking the car culture"](#), as the city council speaker Corey Johnson put it. The plan is to spend \$1.7 billion on 250 miles of new cycle lanes adding to the existing 1,240 miles (of which 480 are segregated).

In the early period of the pandemic, this was supplemented with some street closures for safer cycling and walking, the goal being up to 100 miles of streets being closed. In April 2020, Mayor Bill de Blasio opened [seven miles of streets to pedestrian and cyclists](#).

There was also a commitment to opening temporary cycle lanes during the early part of the pandemic. This "Open Streets" initiative closed 67 miles of streets by late June 2020 and also created [temporary protected cycle lanes](#), but the city has not committed to creating a comprehensive transportation network for cyclists across its 6,000 miles of streets.

## **Will leading cities really "Copenhagenize"?**

The test of these cities' commitments will be whether the new cycling infrastructure survives once vaccination becomes widespread and the COVID-19 pandemic recedes. Will we simply return to a pandemic of [air-pollution-related illnesses](#)? Is there the political will to ensure that this cycling boom is not just another passing symptom of the pandemic?

Naturally, city politicians and residents are not uniformly in support of leaving behind old ways, whatever their health and societal cost may be. In London, a temporary cycle lane in Kensington was [removed just seven weeks after construction](#) despite daily use by thousands of cyclists. Members of the London Assembly proposed removing the Euston Road pop-up cycle lane, and [launched a petition](#) to eliminate road closures, "school streets" and low-traffic neighborhoods. However, the survey received only 25% of required signatures, and the government [reiterating its commitment](#) to move toward more active travel.



Starting with the administration of Michael Bloomberg and continuing with his successor, Bill DeBlasio, the city of New York has built hundreds of miles of protected cycling lanes. Credit: [Gnarly/Wikimedia](#), [CC BY](#)

Paris Mayor Anne Hidalgo has confirmed that 50km of temporary cycling lanes [will become permanent](#), including the highly symbolic conversion of the Rue de Rivoli in the city center.

In New York, [Bruce Schaller](#), a consultant and former city transportation official, said, "This is the time to reconfigure the streets. Traffic will fill however much—or however little—street space it's allotted. Now is the time to literally redraw the lines." Whether the required action will follow is in the balance.

### **The key to Europe's recovery?**

The *New York Times* has stated that cycling as [key part of Europe's economic recovery](#): "Governments are trying to revive their economies... but can't fully rely on public transportation... In urban areas at least, bicycles are suddenly an unlikely component to restarting economic growth."

This "new normal" for personalized transport, could be, in and of itself, a growth industry for a "green recovery." The need for clear policies, creative thinking and substantial investment is self-evident.

Cultural changes are required across the world to combat air pollution, and worldwide, local groups are seizing the opportunity for change and encouraging people to get on bikes. The UK's [Bike Is Best](#) and [Better by Bike](#) provide resources for new cyclists. France's [Paris en Selle](#) is working to get more city residents on their bikes and to extend cycle lanes into areas that have been previously inaccessible, such as the car-centered [La Defense business district](#). Even in cities such as [Houston](#), Texas, and [Mumbai](#), India, commuting by bike is on the rise.

The unforeseen fall in air pollution when the pandemic took hold revealed that cities could be made more pleasant and safe for people to

live and work. Given the importance of reducing CO<sub>2</sub> emissions to fight climate change, it's an opportunity worth seizing.

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