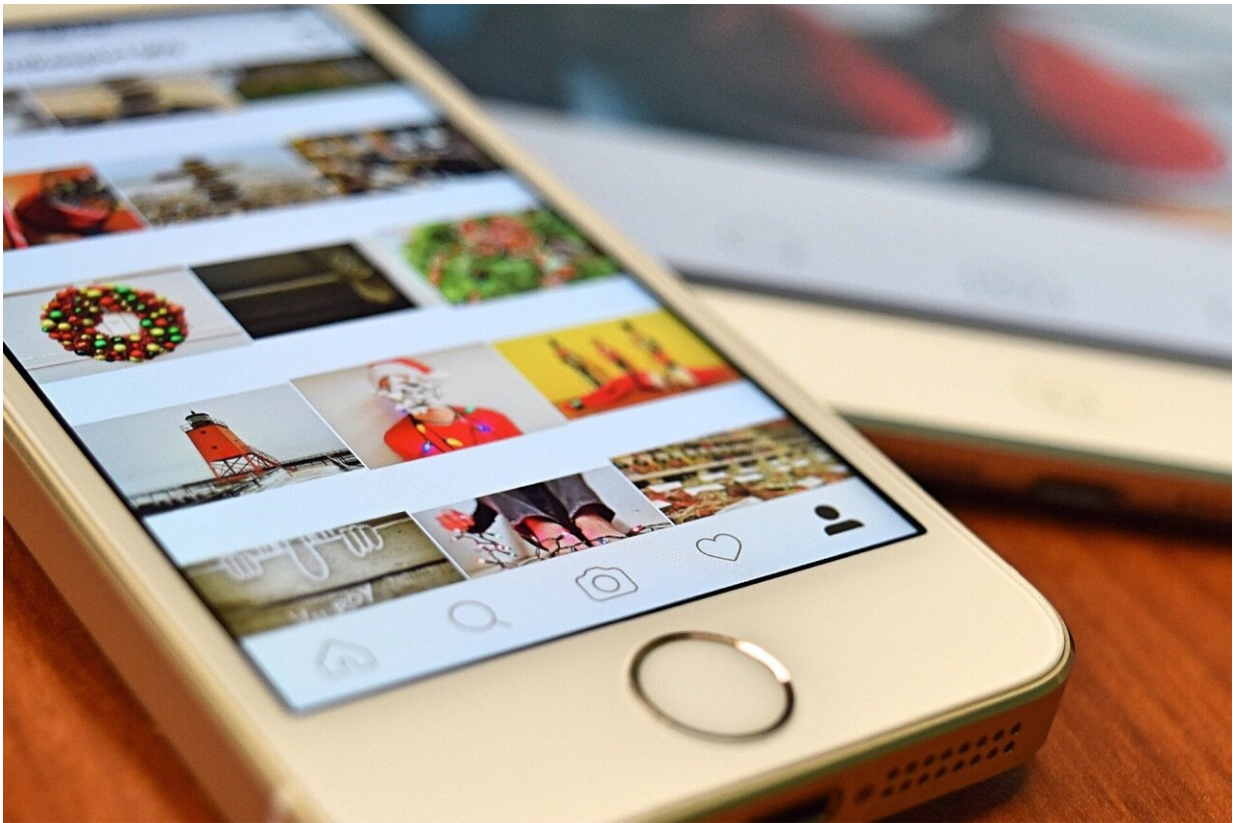


Instagram lets users pick preferred gender pronouns

May 12 2021



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Instagram on Wednesday began letting English-language users enhance profiles to show new gender pronouns they want applied to them in conversation.

The photo-centric social network became the latest internet service to broaden beyond basic "he" or "she" references to pronouns preferred by those with alternate gender identities.

"Add pronouns to your [profile](#)," Instagram said in a tweet.

"The new field is available in a few countries, with plans for more."

Instagram users can opt to have pronoun choices shown publicly, or just to friends at the service, according to a demonstration of the option by AFP in the United States.

Pronoun options included "them" and "theirs" along with nonbinary "co," "ze" and others shared at a resource center page at the University of California, Davis, website.

"We are giving people more tools to express themselves on Instagram," the Facebook-owned service said in response to an AFP inquiry.

"Sharing pronouns has been widely adopted by our community, and with this feature we hope to normalize the adoption further."

Instagram added that it consulted with [advocacy groups](#) on pronoun options.

The addition to Instagram profiles was rolled out globally in English, with work being done to expand to other languages, according to Instagram.

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