

# China fines tech giants for content exploiting children

July 21 2021, by Zen Soo



In this July 31, 2020, photo, people watch a performance presented by Chinese technology firm Kuaishou at the ChinaJoy expo in Shanghai. China's internet watchdog has fined technology platforms operated by e-commerce company Alibaba and gaming firm Tencent for spreading sexually suggestive content involving children, as regulators sought to clean up the internet of content harmful to minors. Credit: Chinatopix via AP

China's internet watchdog said Wednesday it has fined platforms operated by e-commerce company Alibaba and gaming firm Tencent for spreading sexually suggestive content involving children, as regulators seek to clean up content harmful to minors.

Platforms including Alibaba's e-commerce marketplace Taobao, Tencent's QQ messaging service, live-streaming site Kuaishou, microblogging [platform](#) Sina Weibo and [social media](#) and e-commerce service Xiaohongshu were fined for distributing sexually suggestive stickers or short videos of children, it said.

The companies were ordered to rectify the issue and ban accounts that use such content to attract more traffic.

The crackdown on inappropriate content involving minors comes as the government ramps up scrutiny of technology platforms in the country. Regulators are investigating Chinese [technology companies](#) over a range of issues, including anti-competitive practices and data practices.

"With regards to the infringement of the legal rights and interests of minors, a 'zero tolerance' attitude will be adopted and enforced to clean up the online problems that endanger the physical and mental health of minors," the Cyberspace Administration of China said in a statement.

In recent months, some Chinese media outlets have called out sexually suggestive photos of children used by certain stores on platforms such as Taobao and Xiaohongshu to sell clothing, as well as suggestive stickers of children on messaging apps.



In this Dec. 24, 2020, photo, the logo for Alibaba Group is seen at the company's headquarters in Hangzhou in eastern China's Zhejiang Province. China's internet watchdog has fined technology platforms operated by e-commerce company Alibaba and gaming firm Tencent for spreading sexually suggestive content involving children, as regulators sought to clean up the internet of content harmful to minors. Credit: Chinatopix via AP, File





In this Sept. 5, 2020 photo, people look at a display from Chinese technology firm Tencent at the China International Fair for Trade in Services (CIFTIS) in Beijing. China's internet watchdog has fined technology platforms operated by e-commerce company Alibaba and gaming firm Tencent for spreading sexually suggestive content involving children, as regulators sought to clean up the internet of content harmful to minors. Credit: AP Photo/Mark Schiefelbein

The internet regulator said its campaign includes the targeting of minors on live-streaming platforms, pornographic and [violent content](#) in courses on online education platforms and animations with violent or inappropriate horror themes.

Earlier this month, the regulator said it would probe ride-hailing [company](#) Didi Global Inc. over data security concerns. Alibaba in April

was also fined \$2.8 billion following an anti-monopoly probe, and food delivery giant Meituan is being investigated over alleged antitrust practices.

The [internet watchdog](#) also recently announced that it would require companies looking to list abroad to seek its approval first.

Globally, technology companies and governments are paying more attention to how to prevent the exploitation and abuse of children online.

Last year, a coalition of technology companies including Facebook, Google and Microsoft backed a plan to eradicate online child abuse.

The U.K. last month also issued a new guidance to companies on how they can protect [children](#) from sexual exploitation and abuse on their platforms.

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