

Stellantis CEO expects chip shortage to drag into next year

July 21 2021



In this file photo taken on Jan. 19, 2021, the Stellantis sign is seen outside the Chrysler Technology Center in Auburn Hills, Mich. The leader of the world's fourth-largest automaker expects a global computer chip shortage that has cut vehicle production to last into next year. Stellantis CEO Carlos Tavares says, Wednesday, July 21, 2021, the shortage will easily drag into 2022. Credit: AP Photo/Carlos Osorio, File

The leader of the world's fourth-largest automaker expects a global computer chip shortage that has cut vehicle production to last into next year.

Stellantis CEO Carlos Tavares says the shortage will easily drag into 2022. He doesn't see enough signs that [chip](#) makers in Asia are increasing semiconductor production that will come to the west.

The shortage has forced most automakers to halt production at times, creating shortages and driving up demand and prices.

The average cost of a new vehicle in the U.S. hit a record of over \$42,000 in June, according to Kelley Blue Book.

Tavares told the Automotive Press Association of Detroit on Wednesday that the shortage will force his company to make key parts on its own rather than rely on suppliers. He says Stellantis is in the process of signing a deal to obtain its own supply of lithium to make electric [vehicle](#) batteries.

He says Stellantis, formed by a merger of Fiat Chrysler and PSA Peugeot of France, is working to get chips from several suppliers and is even redesigning vehicles to use chips that are more widely available.

Most [automakers](#), including Stellantis, have diverted chips to high-margin and high-demand models such as pickup trucks and large SUVs.

© 2021 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed without permission.

Citation: Stellantis CEO expects chip shortage to drag into next year (2021, July 21) retrieved 25 April 2024 from <https://techxplore.com/news/2021-07-stellantis-ceo-chip-shortage-year.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.