

Going the way of Tumblr: OnlyFans to ban sexually explicit content from platform

August 20 2021, by Brett Molina

OnlyFans will be removing sexually explicit content after it rose to fame for its ... sexually explicit content.

The platform told Bloomberg Thursday "the [company](#) will prohibit creators from posting material with sexually explicit conduct on its website, which many sex workers use to sell fans explicit content."

The move comes after the company has been seeking funding from outside investors at a \$1 billion valuation.

The ban will start Oct. 1 and is the result of requests from banking partners and companies that handle [financial transactions](#), a spokesperson told The Associated Press.

Still, nudity is OK if it's "consistent" with the company's policy. It's not clear what that policy is, and the company did not reply to questions. OnlyFans will be sharing more information in "coming days."

Creators on the OnlyFans platform will still be allowed to put up nude photos and videos, provided they're consistent with OnlyFans' policy starting in October, the report said.

OnlyFans isn't the only platform where creators can post exclusive content. While OnlyFans takes a 20% cut from creators' earnings, major competitors like Patreon charge between 5-12% and Cameo charges 25%.

Reactions on Twitter included comparisons to Tumblr, which similarly banned sexually [explicit content](#) in 2018, and outrage for [sex workers](#) who bolstered usage of the platform.

OnlyFans did not immediately respond to U.S. TODAY's request for comment. Earlier this week, OnlyFans launched its own free OFTV streaming [platform](#) and app of video content including cooking, comedy, fitness, and music. cooking, comedy, music, and more.

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