

Netflix buys Wonka author Dahl's catalog

September 22 2021



This July 17, 2017 file photo shows a Netflix logo on an iPhone in Philadelphia. Netflix said Wednesday Sept. 22, 2021, it has bought the works of Roald Dahl, the late British author of celebrated children's books such as "Charlie and the Chocolate Factory." Credit: AP Photo/Matt Rourke, File

Netflix has acquired the works of Roald Dahl, the late British author of celebrated children's books such as "Charlie and the Chocolate Factory."

The video streaming giant said Wednesday that it acquired the Roald Dahl Story Co., which manages the rights to the author's characters and stories. No financial terms were disclosed.

The deal builds on a partnership struck in 2018 to create a slate of animated TV series, under which "Charlie and the Chocolate Factory" is getting a reboot by Academy Award winning filmmaker Taika Waititi and Netflix is working with Sony on an adaptation of "Matilda the Musical."

The new deal paves the way for Netflix to bring all of the author's back catalogue to screens.

"These projects opened our eyes to a much more ambitious venture - the creation of a unique universe across animated and live action films and TV, publishing, games, immersive experiences, live theatre, [consumer products](#) and more," Netflix Co-CEO Ted Sarandos and Luke Kelly, managing director of the Roald Dahl Story Co. and Dahl's grandson, said in [a joint statement](#).

Dahl died in 1990 at the age of 74 but his books, which also include "The BFG," "The Twits" and "Fantastic Mr. Fox," remain popular with young readers, with more than 300 million copies sold worldwide and translations in 63 languages.

© 2021 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed without permission.

Citation: Netflix buys Wonka author Dahl's catalog (2021, September 22) retrieved 20 April 2024 from <https://techxplore.com/news/2021-09-netflix-wonka-author-dahl.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is

provided for information purposes only.