

CES gadget show shortened to 3 days; some big tech stay away

January 1 2022, by Cedar Attanasio



Crowds enter the convention center on the first day of the CES tech show, on,Jan. 7, 2020, in Las Vegas. The annual CES gadget convention will be three days instead of four following an uptick of COVID-19 cases and the withdrawal of some of its best-known tech presenters. Credit: AP Photo/John Locher, File

The annual CES gadget convention will be three days instead of four



following an uptick of COVID-19 cases and the withdrawal of some of its best-known tech presenters.

Convention organizer The Consumer Technology Association announced in a statement Friday that CES will run from Jan. 5-7, one day shorter than planned. The event still has over 2,200 exhibitors confirmed to show off their products at the Las Vegas convention, spokeswoman Jeanne Abella said.

The announcement follows the withdrawal of tech giants from CES last week citing health risks of the omicron variant, including cellphone carriers like T-Mobile, whose CEO had been slated to deliver a keynote speech. Computer maker Lenovo and social media companies like Twitter and Facebook parent company Meta also canceled plans to attend. News outlets including CNN said they would cancel or reduce coverage.

CES was held entirely virtually last year. It will be a <u>hybrid</u> of online and in-person this year, with organizers offering digital registration allowing access to around 40 livestreamed events, Abella said.

On the convention floor, attendees will be required to show proof of vaccination and wear masks. Organizers are asking participants to get COVID-19 tests before they arrive, but negative results are not required.

© 2021 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed without permission.

Citation: CES gadget show shortened to 3 days; some big tech stay away (2022, January 1) retrieved 10 April 2024 from

https://techxplore.com/news/2022-01-ces-gadget-shortened-days-big.html

This document is subject to copyright. Apart from any fair dealing for the purpose of private



study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.