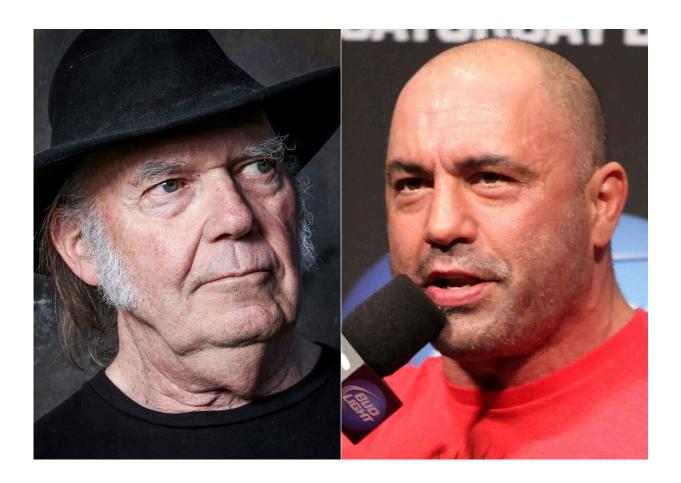


Spotify to add advisories to podcasts discussing COVID-19

January 31 2022, by Jake Coyle



This combination photo shows Neil Young in Calabasas, Calif., on May 18, 2016, left, and UFC announcer and podcaster Joe Rogan before a UFC on FOX 5 event in Seattle, Dec. 7, 2012. Spotify said Sunday, Jan. 30, 2022, that it will add content advisories before podcasts discussing the coronavirus. The move follows protests of the music streaming service that were kicked off by Young over the spread of COVID-19 vaccine misinformation. On Wednesday, Young had his music removed from Spotify after the tech giant declined to remove



episodes of "The Joe Rogan Experience," which has been criticized for spreading virus misinformation. Credit: AP Photo

Following protests of Spotify kicked off by Neil Young over the spread of COVID-19 vaccine misinformation, the music streaming service said that it will add content advisories before podcasts discussing the virus.

In <u>a post Sunday</u>, Spotify chief executive Daniel Ek laid out more transparent platform rules given the backlash stirred by Young, who on Wednesday had his music removed from Spotify after the tech giant declined to get rid of episodes of "The Joe Rogan Experience," which has been criticized for spreading virus misinformation.

"Personally, there are plenty of individuals and views on Spotify that I disagree with strongly," wrote Ek. "It is important to me that we don't take on the position of being content censor while also making sure that there are rules in place and consequences for those who violate them."

Ek said that the advisories will link to Spotify's fact-based COVID-19 hub in what he described as a "new effort to combat misinformation." It will roll out in the coming days, Ek said. He did not specifically reference Rogan or Young.

Britain's Prince Harry and his wife, Meghan, Duchess of Sussex, who have signed a multi-year deal to produce and host podcasts for Spotify under their production company Archewell Audio, on Sunday urged Spotify to tame virus misinformation.





In this May 25, 2019, photo, Neil Young performs at the BottleRock Napa Valley Music Festival at Napa Valley Expo in Napa, Calif. Following protests of Spotify kicked off by Young over the spread of COVID-19 vaccine misinformation, the music streaming service said Sunday, Jan. 30, 2022, that it will add content advisories before podcasts discussing the virus. The singer on Wednesday, Jan. 26, had his music removed from Spotify after the tech giant declined to remove episodes of "The Joe Rogan Experience," which has been criticized for spreading virus misinformation. Credit: Photo by Amy Harris/Invision/AP, File





Joni Mitchell arrives at the 2015 Clive Davis Pre-Grammy Gala in Beverly Hills, Calif. Feb. 7, 2015. Joni Mitchell said Friday, Jan. 28, 2022, she seeks to remove all of her music in Spotify in solidarity with Neil Young, who ignited a protest against the streaming service for airing a podcast that featured a figure who has spread misinformation about the coronavirus. Following protests of Spotify over COVID-19 vaccine misinformation, the music streaming service said Sunday, Jan. 30, that it will add content advisories before podcasts discussing the virus. Credit: Photo by John Shearer/Invision/AP, File

"Last April, our co-founders began expressing concerns to our partners at Spotify about the all too real consequences of COVID-19 misinformation on its platform," an Archewell spokesperson said in a statement. "We have continued to express our concerns to Spotify to ensure changes to its platform are made to help address this public health



crisis. We look to Spotify to meet this moment and are committed to continuing our work together as it does."

Earlier Sunday, Nils Lofgren, the Bruce Springsteen guitarist and a member of Crazy Horse, a frequent collaborator with Young, said he was joining Young's Spotify revolt. Lofgren said he had already had the last 27 years of his music removed and requested labels with his earlier music to do likewise.

"We encourage all musicians, artists and <u>music lovers</u> everywhere to stand with us and cut ties with Spotify," wrote Lofgren in a statement.

On Friday, Joni Mitchell said she is seeking to remove all of her <u>music</u> from Spotify in solidarity with Young. Earlier, hundreds of scientists, professors and public health experts asked Spotify to remove a Dec. 31 episode from "The Joe Rogan Experience" in which he featured Dr. Robert Malone, an infectious-disease specialist who has been banned from Twitter for spreading COVID-19 <u>misinformation</u>.

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