

AT&T is bringing high-speed fiber internet to 750 McDonald's restaurants

July 13 2022, by Alexandra Skores



Credit: Unsplash/CC0 Public Domain

Dallas-based telecommunications giant AT&T is partnering with fast food chain McDonald's U.S. to bring high-speed business fiber internet to 750 restaurants.

The partnership stems from the last two years of changing consumer habits and expectations for [restaurants](#) and [food service](#), according to a release. McDonald's says it hopes the new internet services will help with its app and enable speedy delivery of services like mobile order.

Michael Colaneri, AT&T's vice president for retail enterprise solutions, said the restaurant experience could be very different in five years.

"High-speed internet is a critical engine for growth and expansion, creativity and innovation and a reimagined consumer experience in the industry," Colaneri said. "We're thrilled to work together with McDonald's to help shape the future of restaurants."

Christian Sandoval, a McDonald's U.S. owner and operator, said the restaurant is a hub for family, friends, school and work. The restaurant wants its customers to see it as a place where customers can bring their [mobile devices](#) to connect to WiFi, watch TV or do homework.

"With this expansion, AT&T is focused on providing our customers with a fast, reliable connection and quality internet experience," Sandoval said in a statement.

In January, AT&T rolled out fiber internet plans to more than 5 million customers in over 70 cities to upgrade to speeds as fast as 5 gigabits per second.

AT&T's broadband internet service is available to 40% of U.S. households and its faster fiber internet services are available to just a third of those households, according to the Federal Communications Commission. The company says it plans to keep expanding its high-speed fiber offering, aiming to cover 30 million customer locations by the end of 2025.



©2022 The Dallas Morning News.

Distributed by Tribune Content Agency, LLC.

Citation: AT&T is bringing high-speed fiber internet to 750 McDonald's restaurants (2022, July 13) retrieved 20 March 2024 from <https://techxplore.com/news/2022-07-att-high-speed-fiber-internet-mcdonald.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.