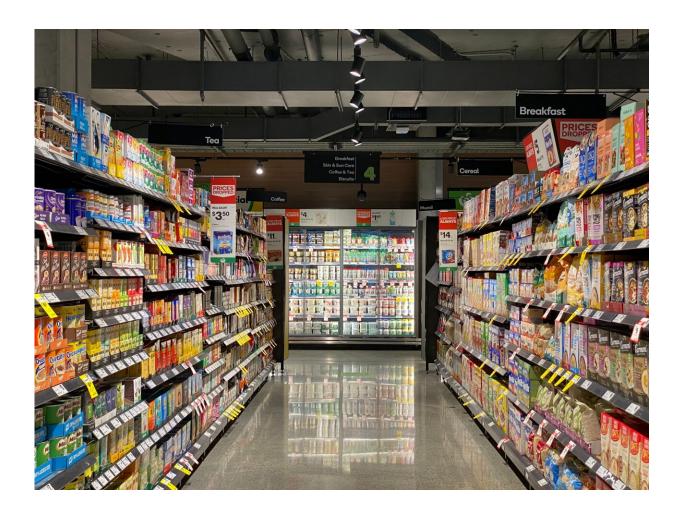


## Carbon emissions and grocery shopping: EVs and home delivery better, 'trip chaining' and robots best

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The COVID-19 pandemic changed the way grocery stores do business, with online sales rising more than 50% from 2019 to 2020 in the United States.

As shoppers searched for safe and convenient ways to get essential items, grocers adapted to meet increased e-commerce demand. Small, automated warehouses called micro-fulfillment centers—often located within existing stores—enabled grocers to fill pickup orders more quickly, sometimes within an hour of order placement.

At the same time, ongoing advances with <u>autonomous vehicles</u>, robots and drones promise to create new consumer options in the near future.

So, how will all these changes affect the amount of climate-altering greenhouse gases generated by grocery shopping? Which alternatives produce the most and the least heat-trapping emissions, and what can consumers do to minimize their <u>carbon footprint</u>?

To find out, University of Michigan and Ford Motor Co. researchers modeled emissions for a single 36-item grocery basket transported to the customer via dozens of traditional and e-commerce pathways.

Of the various scenarios analyzed by the researchers, in-store shopping by a customer driving an internal-combustion-engine pickup truck produced the most emissions (expressed as kilograms of carbon dioxide equivalents), according to the study published online Aug. 5 in the journal *Environmental Science & Technology*.

When customers switched to an electric sedan, SUV or pickup for instore shopping, overall greenhouse gas emissions dropped 39% to 51% compared to the same-style internal-combustion vehicle, according to the study.



## Other findings include:

- All of the home delivery options had lower emissions than instore shopping using an internal-combustion vehicle, reflecting the importance of "last-mile" transportation emissions, which refers to the last step of the delivery process.
- For a single item delivered to customers living near a microfulfillment center-equipped store, the drone provided the path with the least emissions. Kroger and Walmart are among the companies testing drone delivery of grocery items.
- For the full 36-item basket, home delivery by a suitcase-size "sidewalk robot" did best. Those four- or six-wheeled autonomous machines have a delivery range of 2 miles and are being tested in cities in the United States, China and Europe but are not widely available.
- For shoppers who live outside the delivery zone, curbside pickup using an EV sedan helped lower emissions. Further reductions were achieved by shopping at a grocery store with a microfulfillment center and by combining the grocery trip with other errands—a practice called trip chaining.

"This research lays the groundwork for understanding the impact of ecommerce on greenhouse gas emissions produced by the grocery supply chain," said study senior author Greg Keoleian, director of the Center for Sustainable Systems at U-M's School for Environment and Sustainability.

"We also emphasize the important role that consumers can serve in reducing emissions through the use of trip chaining and by making carefully planned grocery orders."



The first author of the *Environmental Science & Technology* study is Nicholas Kemp, a former School for Environment and Sustainability master's student. Other co-authors included several researchers at the Ford Research and Innovation Center in Dearborn.

The study's "base case" involved in-store shopping with an internal-combustion SUV. Emissions reductions were achieved when customers ordered online and either switched to an electric vehicle (emissions reductions of 18% to 42%); shopped at stores with a micro-fulfillment center (16% to 54% reductions); or used grocery-delivery services (22% to 65% reductions).

Shopping frequency and trip chaining were also important factors for households to consider, according to the researchers. Cutting shopping frequency in half reduced greenhouse gas emissions by 44%, while trip chaining cut emissions by about half, compared with the base case.

While grocers including Kroger use large, automated warehouses called fulfillment centers, several others—including Whole Foods, Meijer and Albertsons—have invested in micro-fulfillment centers.

MFCs can serve as the hub of a hub-and-spoke distribution model. They typically service multiple stores, including the one in which they are housed.

In-store MFCs commonly fill up to 80% of an online grocery order, with the remaining 20% filled by employees picking items from store shelves. MFCs are currently used mainly to fulfill curbside pickup orders placed online.

Greenhouse gas emissions tied to grocery store operation are split mainly between lighting, refrigeration and the HVAC (heating, ventilation and air-conditioning) system. In-store MFCs can help reduce those emissions



by up to 67% because they are much more efficient at filling online orders than conventional stores, according to the study.

The authors say that emission-reduction opportunities identified in their study can be combined with other strategies—such as dietary shifts and reductions in <u>food waste</u>—to guide food-system decarbonization as part of global efforts to achieve Intergovernmental Panel on Climate Change emissions-reduction targets.

**More information:** Nicholas J. Kemp et al, Carbon Footprint of Alternative Grocery Shopping and Transportation Options from Retail Distribution Centers to Customer, *Environmental Science & Technology* (2022). DOI: 10.1021/acs.est.2c02050

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