

# Post-it Notes adapt to work-from-home with Microsoft Teams app

October 14 2022, by Brooks Johnson



Credit: Pixabay/CC0 Public Domain

Post-it Notes are getting a hybrid-work upgrade with a Microsoft Teams app that lets users digitize handwritten notes by holding them in front of the camera.

Maplewood, Minnesota-based 3M is partnering with Microsoft to bring a Post-it app into the virtual meeting platform, which was used by about 250 million people worldwide every month in 2021.

Microsoft CEO Satya Nadella highlighted the new app during a customer conference Wednesday morning.

"3M has built a Post-it app on Teams to support all the ways people brainstorm and collaborate," he said. "Handwritten Post-it Notes are seamlessly transformed into a digital whiteboard by simply taking a picture."

Microsoft's technology can then sort and assign tasks based on what is uploaded.

"Collaborative apps represent a [paradigm shift](#) in how apps are built," Nadella said. "Work doesn't happen in a vacuum."

Heather Green, 3M's global vice president of the Post-it and Scotch brands, said in a news release "the ability to collaborate in hybrid environments is critical," as a mix of in-person and work-from-home moves from pandemic necessity to long-term trend.

About 58% of working Americans—92 million people—had the opportunity to work at home at least one day a week this year, according to a McKinsey survey. And among those offered the opportunity, 87% said they took it.

As a result, video messaging services—including Teams, Slack and market-leading Zoom—are still getting heavy use.

Bringing a digital component to analog notetaking creates "an experience that is inclusive for all," Green said.

3M first released a Post-it app for smartphones in 2014 and relaunched it in 2019.

The Post-it app for Teams is being offered for free for the first month, then \$2.99 per user monthly or \$31.25 per user yearly.

2022 StarTribune.

Distributed by Tribune Content Agency, LLC.

Citation: Post-it Notes adapt to work-from-home with Microsoft Teams app (2022, October 14) retrieved 23 April 2024 from

<https://techxplore.com/news/2022-10-post-it-work-from-home-microsoft-teams-app.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.