

# A further look at Apple's deal with Major League Soccer

February 2 2023, by Joe Reedy

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Apple made its biggest entry into the sports streaming marketplace Wednesday when Major League Soccer's "Season Pass" debuted on Apple TV+.

Here's what we know about the service:

## **HOW DO I FIND THE MLS GAMES BEING STREAMED BY APPLE TV+?**

The app can be accessed on Apple devices, smart TVs, streaming devices, set-top cable boxes and [game consoles](#) as well as Apple's web site.

## **HOW MUCH WILL IT COST?**

The package will be \$14.99 per month or \$99 a season. Apple TV+ subscribers will be able to purchase it at \$12.99 per month and \$79 per season.

Season-ticket holders to MLS clubs will receive subscriptions as part of their ticket benefits.

For those who have Apple TV+ and don't want to subscribe, all the games on opening week will be available for free. After that, Apple expects to offer six games free per week.

## **WHERE WILL THE GAMES BE AVAILABLE?**

Every game will be on Season Pass without local blackouts or restrictions. The Apple TV app is available in over 100 countries.

## **WHAT ELSE WILL BE ON SEASON PASS?**

Teams will produce player profiles and other series for their pages throughout the season as well as offer replays of past games. New fans of a team will be able to catch up on their history as well as traditions

through videos.

## HOW LONG IS APPLE'S AGREEMENT WITH MLS?

It is for 10 years and MLS will receive at least \$250 million per season from Apple. The league averaged \$90 million per [season](#) under its previous eight-year agreements with Fox, ESPN and Univision.

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Citation: A further look at Apple's deal with Major League Soccer (2023, February 2) retrieved 16 April 2024 from <https://techxplore.com/news/2023-02-apple-major-league-soccer.html>

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