

# Autonomous buses: It's all about when, not how, they sound

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Autonomous buses in Linköping in Sweden must make frequent stops when pedestrians and cyclists get too close. Credit: Hannah Pelikan

The town of Linköping, Sweden, has a small fleet of autonomous electric buses that carry riders along a predetermined route. The bright vehicles, emblazoned with the tagline, "Ride the Future," have one main problem: Pedestrians and cyclists regularly get too close, causing the buses to brake suddenly, and making riders late for work.

Researchers saw this problem as an opportunity to design new ways of using sound to help autonomous vehicles navigate complex social situations and communicate with people in traffic.

After testing multiple sounds, they made an important discovery: It was the timing of the sound that was most important.

"If we want to create sounds for [social engagement](#), it's really about shifting the focus from 'what' sound to 'when' sound," said study co-author Malte Jung, associate professor of [information science](#) in the Cornell Ann S. Bowers College of Computing and Information Science (Cornell Bowers CIS).

Lead author Hannah Pelikan, a recent visiting scholar in the Department of Information Science at Cornell Bowers CIS and doctoral student at Linköping University, presented their study, "Designing Robot Sound-In-Interaction: The Case of Autonomous Public Transport Shuttle Buses," on March 15 at the 2023 ACM/IEEE International Conference on Human-Robot Interaction.

The researchers designed potential bus sounds through an iterative process: They played sounds through a waterproof Bluetooth speaker on the outside of the bus, analyzed video recordings of the resulting interactions and used that information to select new sounds to test. Either the researchers or a safety driver, who rides along in case the bus gets stuck, triggered the sounds to warn pedestrians and cyclists.

Initially, the researchers tried humming sounds that became louder as people got closer, but low-pitched humming blended into the road noise and a high-pitched version irritated the safety drivers. The repeated sound of a person saying "ahem" was also ineffective.

They found that "The Wheels on the Bus" and a similar jingle

successfully signaled cyclists to clear out before the brakes engaged. The song also elicited smiles and waves from pedestrians, possibly because it reminded them of an ice cream truck, and may be useful for attracting new riders, they concluded.

Standard vehicle noises—beeps and dings—also worked to grab people's attention; repeating or speeding up the sounds communicated that pedestrians needed to move farther away.

In analyzing the videos, Pelikan and Jung saw that regardless of which sound they played, the timing and duration were most important for signaling the bus's intentions—just as the honk of a car horn can be a warning or a greeting. A sound that is too late sound can become incomprehensible, and thus ignored.

By analyzing the pedestrians' reactions in the [video recordings](#) in great detail, the researchers were able to see the moment-by-moment impact of the sounds during a traffic interaction.

"We looked very much at the interaction component," Pelikan said.

"How can sound help to make a robot, bus or other machine explainable in some way, so you immediately understand?"

The study's approach represents a new way of designing sound that is applicable to any autonomous system or robot, the researchers said. While most sound designers work in quiet labs and create sounds to convey specific meanings, this approach uses the bus as a laboratory to test how people will respond to the sounds.

"We've approached sound design all wrong in [human-robot interaction](#) for the past decades," Jung said. "We wanted to really rethink this and bring in a new perspective."

Pelikan and Jung said their findings also underline another important factor for autonomous vehicle design: Traffic is a social phenomenon. While societies may have established rules of the road, people are constantly communicating through their horns, headlights, turn signals and movements. Pelikan and Jung want to give [autonomous vehicles](#) a better way to participate in the conversation.

The paper is also published as part of the *Proceedings of the 2023 ACM/IEEE International Conference on Human-Robot Interaction*.

**More information:** Hannah R. M. Pelikan et al, Designing Robot Sound-In-Interaction, *Proceedings of the 2023 ACM/IEEE International Conference on Human-Robot Interaction* (2023). [DOI: 10.1145/3568162.3576979](#)

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