

# General Motors hires former Apple exec to run software unit

May 9 2023

---



Customers shop in an Apple store in Pittsburgh Jan. 30, 2023. Apple reports their earnings on Thursday, May 4. Credit: AP Photo/Gene J. Puskar, File

General Motors has hired a former high-ranking executive at Apple to run a new software organization at the automaker.

Mike Abbott is joining GM as executive vice president of software on May 22, the Detroit manufacturer said Tuesday. He'll report directly to CEO Mary Barra.

Abbott formerly was vice president of engineering for Apple's cloud services division, leading a team that developed infrastructure for all of the company's cloud-based services including iCloud, iMessage, mail and account security, GM said. He also was a [partner](#) at investment firm Kleiner Perkins Caufield & Byers, focusing on the mobile device and cloud computing areas.

GM and other automakers are looking to software as a major revenue source in the future as fleet and other buyers seek vehicle diagnostic systems, partially automated driving software and other services.

© 2023 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed without permission.

Citation: General Motors hires former Apple exec to run software unit (2023, May 9) retrieved 10 May 2024 from <https://techxplore.com/news/2023-05-general-motors-hires-apple-exec.html>

<p>This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.</p>
--