

AI should be better understood and managed, new research warns

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Artificial intelligence (AI) and algorithms can and are being used to radicalize, polarize, and spread racism and political instability, says a Lancaster University academic.



Professor of International Security at Lancaster University Joe Burton argues that AI and algorithms are not just tools deployed by national security agencies to prevent malicious activity online, but can be contributors to polarization, radicalism and political violence—posing a threat to national security.

Further to this, he says, securitization processes (presenting technology as an <u>existential threat</u>) have been instrumental in how AI has been designed, used and to the harmful outcomes it has generated.

Professor Burton's article, "Algorithmic extremism? The securitization of <u>artificial intelligence</u> (AI) and its impact on radicalism, polarization and political violence," is <u>published</u> in *Technology in Society*.

"AI is often framed as a tool to be used to counter <u>violent extremism</u>," says Professor Burton. "Here is the other side of the debate."

The paper looks at how AI has been securitized throughout its history, and in media and popular culture depictions, and by exploring modern examples of AI having polarizing, radicalizing effects that have contributed to political violence.

The article cites the classic film series, The Terminator, which depicted a holocaust committed by a 'sophisticated and malignant' artificial intelligence, as doing more than anything to frame popular awareness of Artificial intelligence and the fear that machine consciousness could lead to devastating consequences for humanity—in this case a nuclear war and a deliberate attempt to exterminate a species.

"This lack of trust in machines, the fears associated with them, and their association with biological, nuclear and genetic threats to humankind has contributed to a desire on the part of governments and <u>national security</u> agencies to influence the development of the technology, to mitigate risk



and (in some cases) to harness its positive potentiality," writes Professor Burton.

The role of sophisticated drones, such as those being used in the war in Ukraine, are, says Professor Burton, now capable of full autonomy including functions such as target identification and recognition.

And, while there has been a broad and influential campaign debate, including at the UN, to ban 'killer robots' and to keep the human in the loop when it comes to life-or-death decision-making, the acceleration and integration into armed drones has, he says, continued apace.

In <u>cyber security</u>—the security of computers and computer networks—AI is being used in a major way with the most prevalent area being (dis)information and online psychological warfare.

Putin's government's actions against US electoral processes in 2016 and the ensuing Cambridge Analytica scandal showed the potential for AI to be combined with <u>big data</u> (including <u>social media</u>) to create political effects centered around polarization, the encouragement of radical beliefs and the manipulation of identity groups. It demonstrated the power and the potential of AI to divide societies.

And during the pandemic, AI was seen as a positive in tracking and tracing the virus but it also led to concerns over privacy and human rights.

The article examines AI technology itself, arguing that problems exist in the design of AI, the data that it relies on, how it is used, and in its outcomes and impacts.

The paper concludes with a strong message to researchers working in cyber security and International Relations.



"AI is certainly capable of transforming societies in positive ways but also presents risks which need to be better understood and managed," writes Professor Burton, an expert in cyber conflict and emerging technologies and who is part of the University's Security and Protection Science initiative.

"Understanding the divisive effects of the technology at all stages of its development and use is clearly vital."

"Scholars working in cyber security and International Relations have an opportunity to build these factors into the emerging AI research agenda and avoid treating AI as a politically neutral technology."

"In other words, the <u>security</u> of AI systems, and how they are used in international, geopolitical struggles, should not override concerns about their social effects."

More information: Joe Burton, Algorithmic extremism? The securitization of artificial intelligence (AI) and its impact on radicalism, polarization and political violence, *Technology in Society* (2023). DOI: 10.1016/j.techsoc.2023.102262

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