

# TikTok and Meta challenge Europe's new rules that crack down on digital giants

November 16 2023

---



A view of the TikTok app logo, in Tokyo, Japan, Sept. 28, 2020. TikTok and Facebook owner Meta are filing legal challenges against new European Union rules designed to counter the dominance of digital giants and make online competition fairer by giving consumers more choice. Credit: AP Photo/Kiichiro Sato, File

TikTok and Facebook owner Meta are filing legal challenges against new European Union rules designed to [counter the dominance of digital giants](#) and make online competition fairer by giving consumers more choice.

TikTok said in a blog post Thursday that it's appealing being classified as an online "gatekeeper" by the Digital Markets Act, arguing that it's playing the role of a new competitor in social media that is taking on entrenched players.

Meta said a day earlier that it disagrees with the 27-nation bloc's decision to include its Marketplace and Messenger as gateway services under the new rules, adding that it is seeking "clarification on specific points of law."

The Digital Markets Act will take effect by March, with a list of dos and don'ts for big tech companies aimed at giving users more choices and threatening big penalties if they don't comply.

Labeling TikTok a gatekeeper undermines the DMA's goal by "protecting actual gatekeepers from newer competitors like TikTok," the company said, adding that the video-sharing app is "arguably the most capable challenger" to bigger [social media](#) rivals.

Amazon, Apple, Google and Microsoft also were given the gatekeeper label in September, along with TikTok parent company ByteDance and Meta. That's because they provide 22 "core platform services"—such as Chrome and Safari browsers, WhatsApp messaging and Google Maps—that act as gateways between businesses and consumers.



Attendees visit the Meta booth at the Game Developers Conference 2023 in San Francisco on March 22, 2023. TikTok and Facebook owner Meta are filing legal challenges against new European Union rules designed to counter the dominance of digital giants and make online competition fairer by giving consumers more choice. Credit: AP Photo/Jeff Chiu, File

Meta is not arguing with being designated a gatekeeper, but the company thinks the European Commission, the EU's executive arm, was wrong to specifically single out Marketplace and Messenger as core platform services.

The [appeal](#) "does not alter or detract from our firm commitment to complying with the DMA, and we will continue to work constructively with the European Commission to prepare for compliance," Meta said.

© 2023 The Associated Press. All rights reserved. This material may not be published, broadcast, rewritten or redistributed without permission.

Citation: TikTok and Meta challenge Europe's new rules that crack down on digital giants (2023, November 16) retrieved 6 May 2024 from <https://techxplore.com/news/2023-11-tiktok-meta-europe-digital-giants.html>

This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.