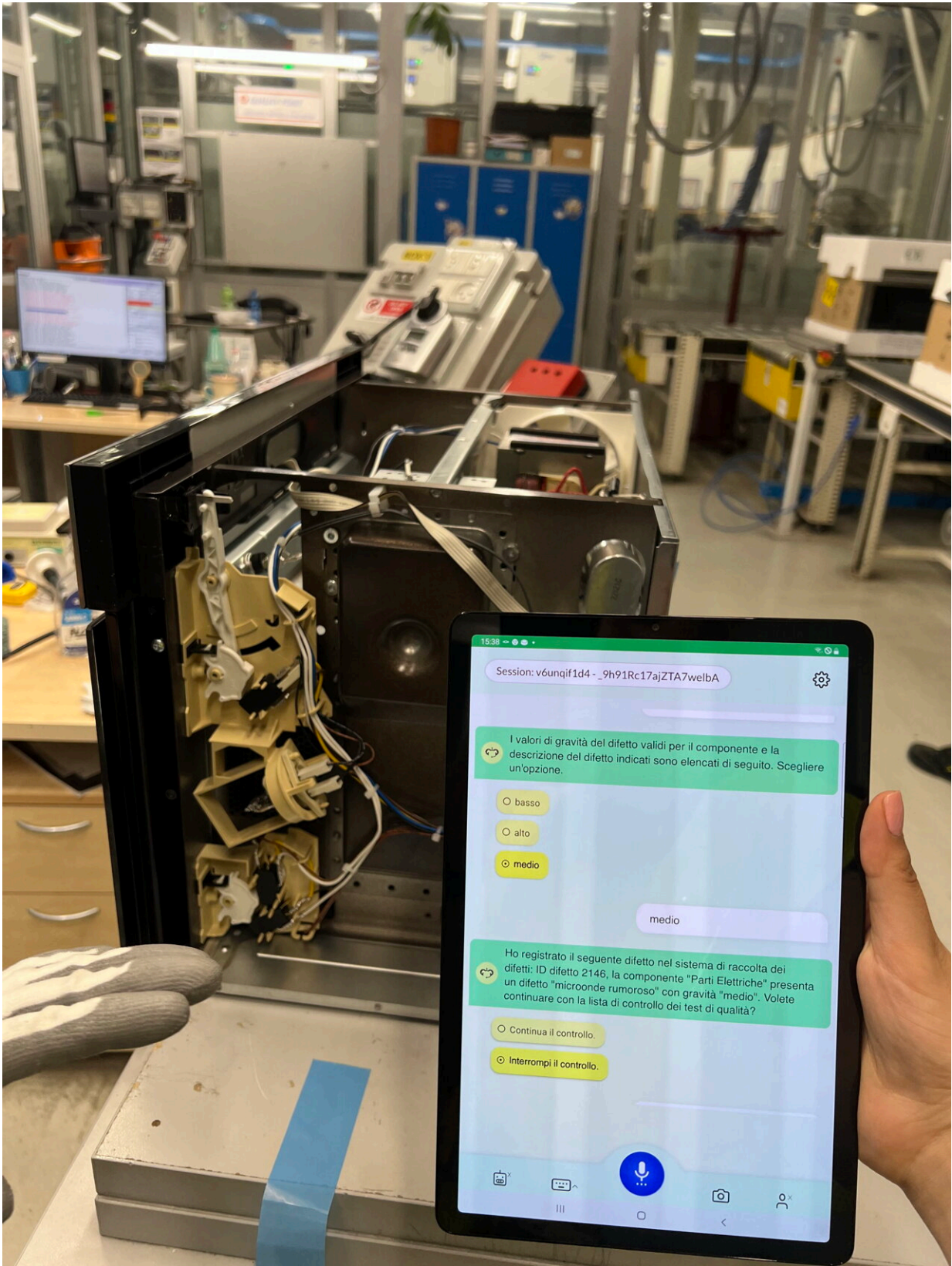


New type of voice assistant for production works according to the rules of AI ethics

March 5 2024, by Sabine Nollmann



Application studies at Whirlpool Management EMEA (Italy). Credit: Mina Foosherian, BIBA/MinaFoosherian

In the future, an intelligent voice assistant will be able to help people in production, even with complex problems. The COALA system relies on the trustworthy use of artificial intelligence and can support the work, training and knowledge transfer of employees via smartphone or tablet and can reduce costs and time. The COALA R&D project comprises 14 partners from five nations. In Germany, BIBA—Bremer Institut für Produktion und Logistik and the Institute of Technology and Education (ITB) at the University of Bremen were involved.

Transparency and protection of employees and companies—the use of artificial intelligence (AI) in management and production processes is increasingly raising ethical questions. AI ethics was a key focus of COALA research and development. The COALA project partners are confident that their system is one of Europe's first trustworthy digital voice assistants for the [manufacturing industry](#). They have made the project results available at Zenodo, an open repository that can be used primarily for storing scientific data sets, and at the European AI community via the AI4Europe platform, for example.

The COALA solution is based on the privacy-focused open assistant Mycroft. Among other things, it enables the rapid generation of data analyses and the provision of information for individual workstations based on the company's complex, distributed data.

The COALA assistant is also supported by a new type of explanatory software, the WHY engine. It enables the assistant to explain its predictions. This enables users to better understand why and on what basis the assistant has given a certain answer.

Benefits for vocational training too

Another important pillar of the project was the successful application of the voice assistant in vocational [training](#). To achieve this, a didactic concept was developed by the Institute of Technology and Education (ITB) at the University of Bremen using the [textile industry](#) as an example.

The on-the-job training assistant shortens onboarding times for new staff and also supports the transfer of implicit knowledge. A user-defined dialogue model and the cognitive advisor service make it possible to determine the worker's current level of knowledge and advise them on preparing and operating a machine, for example.

Three use cases analyzed

The consortium researched and developed three exemplary use cases from the textile, chemical and white goods industries: At the production sites and with data from the project partners Fratelli Piacenza (Italy), Diversey Netherlands Production (Netherlands) and Whirlpool Management EMEA (Italy). The Biella Textile Academy (Italy) was also involved with its wide range of training programs for skilled workers.

Among other things, COALA helps to simplify and speed up training times on machines and systems and to avoid quality problems.

According to projections based on the [field test](#) at Whirlpool, defects identified with COALA support can be reduced by more than 50% in some cases. Due to a lower number of calls per plant and a lower number of service calls to end customers, the company was also able to achieve a 20% reduction in organizational costs in this area with COALA.

In addition, evaluations at CittaStudi (Textile Academy) showed a

significant improvement in task performance by 42% compared to the basic scenario without COALA. The COALA assistant implemented at project partner Diversey achieved the highest value in the transfer of implicit knowledge according to the field tests and evaluations, followed by a 30% reduction in the time required to process problems and a 50% reduction in training time.

Research related to the project is also [published](#) in *Advances in Production Management Systems. Production Management Systems for Responsible Manufacturing, Service, and Logistics Futures*.

More information: Stefan Wellsandt et al, Fostering Human-AI Collaboration with Digital Intelligent Assistance in Manufacturing SMEs, *Advances in Production Management Systems. Production Management Systems for Responsible Manufacturing, Service, and Logistics Futures* (2023). [DOI: 10.1007/978-3-031-43662-8_46](https://doi.org/10.1007/978-3-031-43662-8_46)

Zenodo: [COALA voice data and transcripts English](#)

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