

YouTuber Mr. Beast's Amazon reality competition to offer \$5 million prize

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[Mr Beast](#) . Credit: Wikimedia Commons. [Creative Commons Attribution 3.0 Unported](#)

MrBeast, YouTube's most profitable content creator, is bringing his "biggest project ever" to Amazon with a \$5 million prize.

The popular internet celebrity, known for extreme stunts and surprising acts of philanthropy, announced a [deal](#) to bring his "Beast Games" to the

paid streaming service.

"Big news gamers I'm going to be filming the largest [game](#) show in history and releasing it on Prime Video!," he shared on X, formerly known as Twitter Monday. "Over 1,000 contestants, \$5,000,000 [prize](#), and many other [world records](#).. I'll reveal more later this year but let's just say, it's gonna be an insane show."

"Beast Games" is based on his YouTube show of the same title, where contestants representing different countries compete in extreme versions of Olympic sports such as archery, soccer and fencing. Libya won the \$250,000 gold medal prize in 2023.

MrBeast, whose real name is Jimmy Donaldson, has created more than 800 videos on the platform—including his real-life recreation of Netflix's "Squid Game"—since 2016 and built a captive audience of 245 million subscribers.

The 25-year-old content creator will serve as the new series' host and an executive producer. Terms of the deal reportedly allows him to continue to make his YouTube series and retain creative control.

Amazon MGM Studios chief Jennifer Salke said in a statement that "MrBeast has captured the attention and imagination of fans of all ages, from all walks of life, and all over the world."

The \$5 million "Beast Games" prize is considered the biggest single prize in the history of television and streaming.

The inaugural season "Squid Games: The Challenge" previously set the record for biggest reality TV payout with its \$4.56 million prize.

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