

# Xiaomi issues price-friendly 60-inch TV and electric scooter

19 October 2015, by Nancy Owano



(about \$160) on its own.

The Mi TV Bar can be paired with any other screen via HDMI, said *VentureBeat*.

The new TV has an ultrathin 11.6mm aluminium metal frame, and the product description suggests its good looks as well—diamond patterned and double color anodized.

A company's general about-us description has exact resonance this week: China's Xiaomi, which makes various consumer electronics devices, to be exact. "Xiaomi was founded in 2010 by serial entrepreneur Lei Jun, who believes that high-quality technology doesn't need to cost a [fortune](#)."

Welcome to the twin news announcements this week from Xiaomi, which is putting out its Mi TV 3 with its Mi TV Bar, and a self-balancing electric scooter (Ninebot Mini), all at attractive prices which, relevant to their product categories, are affordable.

Xiaomi has an about \$800 Mi TV 3, which is a 60 inch 4K television. The Mi TV 3 has two parts: the display and main board. They can be upgraded.

Associate Editor, *Engadget* Nick Summers, turned a spotlight on the company's Mi TV Bar. "To the naked eye it looks like a classic soundbar, but inside there's a MStar 6A928 [processor](#), 2GB of DDR3 RAM and 8GB of flash storage. Once connected through the Mi Port—which also carries power—you'll gain access to MIUI TV, Xiaomi's Android-based smart TV platform." This works with the Mi TV 3, but you can also buy it separately



The company in its features list said the product had a 6M60 independent image processing chip. "Mi TV 3 is equipped with LG 4K display. NTSC > 85%+ MEMC motion compensation offers a flagship TV image quality."

These devices are meant for China, said Summers in *Engadget*.

The other newcomer from Chinese company Xiaomi is the scooter, a \$315 Ninebot Mini. "From a business strategy standpoint," said Catherine Shu in *TechCrunch*, "the [scooter](#) is more notable because it is the first product launched by Ninebot, a Xiaomi portfolio company, since it acquired Segway in April, and also Xiaomi's first personal

mobility device."



Paul Sawers in *VentureBeat* wrote that the Ninebot Mini was co-developed by Ninebot and Xiaomi, and its core selling point is its price." Sawers said its knee-high [stick](#) can detect the movements of the rider's legs for steering the device.

Dent in *Engadget* said you can monitor your speed, traffic data and systems via a smartphone.

The scooter is expected on November 3 in China. News sites had not learned of any plans to launch it in the US but Steve Dent observed an ad on a [French](#) site, showing the [scooter](#) and inviting viewers to fill out a form to stay informed.

**More information:**

[en.miui.com/thread-173353-1-1.html](https://en.miui.com/thread-173353-1-1.html)

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