

# Amazon/Deliveroo deal faces in-depth UK probe

27 December 2019



[competition](#), helping restaurants to grow their businesses, creating more work for riders, and increasing choice for customers".

Created in 2013, Deliveroo has grown to delivering meals to clients in more than 200 cities across 12 countries.

© 2019 AFP

Britain's Competition and Markets Authority had 'serious' initial concerns about Amazon taking a stake in food delivery group Deliveroo

Britain's competition regulator on Friday launched an in-depth investigation into Amazon's bid to buy part of online takeaway delivery group Deliveroo.

The Competition and Markets Authority said the so-called phase two probe comes after the pair failed to address initial "serious" concerns expressed by the CMA.

Announcing its plan for an investigation lasting up to six months, the CMA said it believes the tie-up could result in a "substantial lessening of competition" in the UK online grocery delivery sector in which Amazon and Deliveroo are market leaders.

UK-based Deliveroo in May announced that Amazon was the largest investor in a \$575-million funding round.

A Deliveroo spokeswoman on Friday said the company was confident of persuading the CMA that Amazon's "minority investment will add to

APA citation: Amazon/Deliveroo deal faces in-depth UK probe (2019, December 27) retrieved 20 October 2021 from <https://techxplore.com/news/2019-12-amazon-deliveroo-in-depth-uk-probe.html>

*This document is subject to copyright. Apart from any fair dealing for the purpose of private study or research, no part may be reproduced without the written permission. The content is provided for information purposes only.*