

New coalition advocating electric vehicles counts Amazon as a founding member

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Amazon is one of the initial members of a new industry group set up to help companies electrify their vehicle fleets and support policies that enable electrification.

The Corporate Electric Vehicle Alliance, led by Boston-based sustainability nonprofit Ceres, also includes AT&T, Clif Bar, DHL, IKEA, Lime, Siemens and other companies in a variety of industries.

Ceres Vice President Sue Reid said [electric vehicles](#) are an "essential component" of addressing the climate crisis.

"With companies controlling more than half the vehicles on the road in the U.S. today, they have a tremendous role to play in leading the transition to electric vehicles—both in terms of electrifying their own fleets and in leveraging their buying power to send a strong market signal to automakers and policymakers alike," she said in a statement.

Amazon's logistics and delivery business relies on a massive and growing fleet of airplanes, trucks, vans and other vehicles operated directly and

through subsidiaries and contractors.

The [company](#) pledged last year to make half of its deliveries net carbon neutral by 2030. It also set a 2040 deadline to become 100% net carbon neutral—signaling it still intends to rely on some carbon offsets, in addition to directly reducing emissions—and said it would buy 100,000 electric delivery vans beginning next year from upstart manufacturer Rivian, in which Amazon has invested heavily. An entity can become carbon neutral by balancing carbon emissions with [carbon](#) removal.

Last week, Amazon founder Jeff Bezos posted a video of himself driving an electric delivery rickshaw in India and said the company planned to have 10,000 of them there.

Amazon continues to draw criticism for its climate policies. Employees and activists have asked the company to discontinue its cloud computing business with oil and gas companies and to use its lobbying muscle to advocate policies that address the climate crisis.

The new electric [vehicle](#) alliance will address state and federal policies surrounding electric vehicles and supporting infrastructure.

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