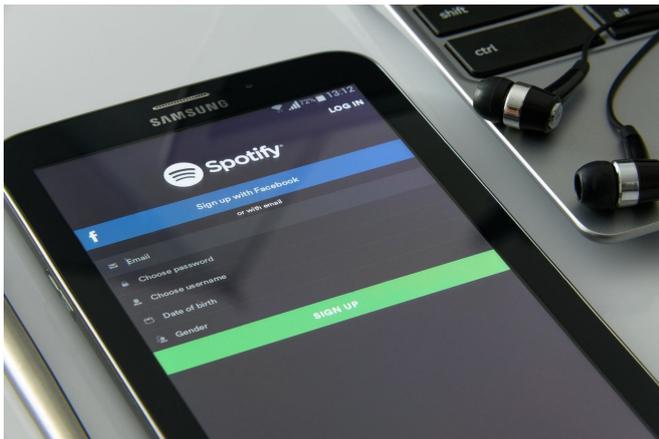


Spotify Premium Duo: New streaming option bundles two premium memberships into one plan

2 July 2020, by Dalvin Brown, Usa Today



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Spotify is launching a new subscription tier that bundles two premium memberships onto a single, more affordable plan.

The plan rolls out on Wednesday and it's called "Spotify Premium Duo." It's meant for two people who live under the same roof and want independent listening, but for less money.

Traditionally, if you share a Spotify account with someone, only one person can play entertainment at a time. You could only work around this by enrolling in the \$14.99-per-month Family plan or by downloading entertainment and playing music offline.

A single premium plan costs \$9.99 per month.

Duo costs \$12.99 per month for two people and gives both listeners individual Premium accounts. That way, your personalized playlists won't be thrown off by songs your roommate or family

member listened to.

To be eligible for Spotify Premium Duo, both users have to reside at the same address. Current premium users can upgrade without losing their saved content, and both people get access to a new entertainment mashup called Duo Mix inspired by both their [listening habits](#).

Spotify's latest announcement is a unique offering in a crowded field of similar music streaming services.

Like Spotify, both Pandora and Apple Music have individual premium plans priced at \$9.99 a month. Pandora and Apple also offer family listening plans for \$14.99 a month. But neither has a mid-level [entertainment](#) plan for just two people.

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