

'Alexa, I'm getting pulled over': Amazon dashcam to record traffic stops

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earlier this year which sparked attention to other cases of law enforcement abuse and racial bias.

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A new dashcam being sold by Amazon will record and store footage from a police traffic stop with a voice command

Amazon's new security camera for cars unveiled Thursday will allow motorists concerned about a police stop to record the incident by saying, "Alexa, I'm getting pulled over."

The new \$200 Ring Car Cam will automatically start recording on the voice command, store footage securely and notify a family member of the traffic stop.

The device by Ring, Amazon's home security unit, also includes sensors to monitor for bumps and attempted break-ins and will call for help in the event of a crash.

Unveiled at an Amazon product event, the device comes as the US tech giant faces criticism for sharing surveillance footage from home cameras with [law enforcement](#).

The release was made amid heightened tensions over police conduct in the wake of the death of George Floyd at the hands of police in Minneapolis

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