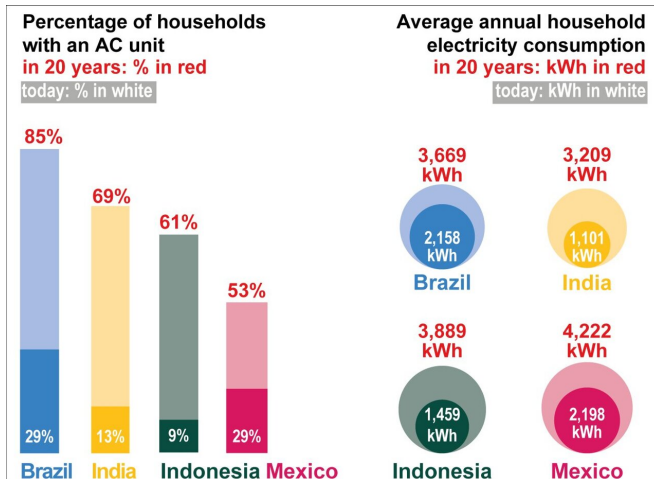


# Air-conditioning and the adaptation cooling deficit in emerging economies

9 November 2021



The figure shows i) the percentage of households with an AC unit today and in 20 years and ii) the average annual household electricity consumption today and in 20 years in Brazil, India, Indonesia, and Mexico. Credit: Jacopo Crimi for Energy-a project

The rise of air-conditioning is on the brink of becoming a new emergency, adding unprecedented challenges to the already difficult task of decarbonizing the economy and reducing emissions. As temperatures continue to rise, and despite a growth in incomes, a significant share of people living in emerging economies will not be able to afford the use of AC to cool themselves adequately.

New research looking at India, Brasil, Mexico and Indonesia reveals that by 2040 between 64 and 100 million households will not be able to meet their cooling requirements, finding themselves in a situation of potential discomfort. This will be particularly pronounced in states with high urbanization levels, hot and humid climates, or [poor economic conditions](#).

The study, led by Enrica De Cian—professor of

Environmental economics at Ca' Foscari University of Venice and Scientist at Fondazione Centro Euro-Mediterraneo sui Cambiamenti Climatici—and published today in the scientific journal *Nature Communications*, analyzes the determining factors driving the emerging cooling crisis with an evaluation of its consequences in 2040. This study, funded by the European Research Council, provides the first multi-country, comparative analysis of how climate and household characteristics, including income, drive air-conditioning adoption in four emerging countries: Brazil, India, Indonesia, and Mexico.

AC adoption rates will skyrocket over the next 20 years, leading to more than half of households being equipped with an AC unit: 85% in Brazil, 61% in Indonesia and 69% India. This will also lead to an increase in [electricity consumption](#), which will triple in India and Indonesia, and almost double in Mexico and Brazil.

Adoption of air-conditioning across states will increase in all socio-economic and climate scenarios considered and the demand for the large amounts of energy needed to power all these new appliances will also generate CO<sub>2</sub> emissions. Future research is needed to look at the potential environmental consequences of this vicious cycle.

## What drives AC adoption

The role of income and climate in future projections has been overestimated in previous studies, due to a failure to consider household characteristics. "It is not just a story of a changing climate or affluence levels, which are improving. Our results suggest that AC adoption patterns are determined by multiple drivers, with different importance across countries," says Enrica De Cian. Indeed, in emerging economies, the decision to purchase air-conditioning in response to warmer climatic conditions is strongly anchored to socio-economic and demographic characteristics. However, besides

income, what really appears to influence decisions to purchase an AC unit are housing conditions, education, employment, gender, age of the household's head, and whether they live in urban or rural areas.

### A costly and unequal adaptation tactic

The actual and potential demand for air-conditioning should be interpreted in a broader sense as a measurable proxy of the needs for improved thermal comfort. And this is how our new concept of adaptation cooling gap should be used. For example, the state of Rio de Janeiro today is in a situation of high exposure to degree days and of higher-than-average AC adoption, but in the future it is expected to transit to a situation of greater thermal discomfort with increased exposure to degree days but lower-than-average AC adoption.

"Increasing the use of electricity for residential space cooling is a form of adaptation that helps relieve people from heat stress but it is no panacea, as electricity expenditure will limit opportunities among the lowest income households. Even those with air-conditioning will be exposed to a new condition of vulnerability related to supply shortage in the power sector, such as the recent Canadian experience, or degraded power stability. The implication is that, it is imperative to manage the growing appetite for residential space cooling by using a mix of efficiency measures, policies, and technologies," says Roberto Schaeffer from the Energy Planning Program at the Universidade Federal do Rio de Janeiro.

### Main results per country

Indonesia and India have the highest numbers of hot and humid days, and indeed the use of AC units closely mirrors patterns of climate conditions, though urbanization and access to electricity play a mediating role. In India, for example, the highest numbers of hot and humid days are observed in the states of West Bengal, Assam, Uttar Pradesh, and Orissa, but these states are not associated with the most widespread use of air-conditioning. Although Indonesia has the highest values of hot and humid days, households rarely own [air-conditioning](#) units, except for the wealthiest districts of Jakarta and the

Riau Islands. In Brazil, the state of Rio de Janeiro shows relatively high adoption rates for air conditioners, despite the lower number of annual hot and humid days compared to its northern states, where urbanization is low. In Mexico, the average ownership rates in the hotter states are already high, reaching 73% in Sonora or 77% in Sinaloa.

**More information:** Air-conditioning and the adaptation cooling deficit in emerging economies, *Nature Communications* (2021). [DOI: 10.1038/s41467-021-26592-2](https://doi.org/10.1038/s41467-021-26592-2)

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Provided by Università Ca' Foscari Venezia

APA citation: Air-conditioning and the adaptation cooling deficit in emerging economies (2021, November 9) retrieved 26 May 2022 from <https://techxplore.com/news/2021-11-air-conditioning-cooling-deficit-emerging-economies.html>

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